

Value Prototyping Service

INTRODUCING VALUE PROTOTYPING

VISUALIZING BUSINESS STRATEGY IN A
CO-INNOVATION MODEL FROM SAP



THE BEST-RUN BUSINESSES RUN SAP



INTRODUCING VALUE PROTOTYPING

EXTEND THE BOUNDARIES OF SAP

Extend the Boundaries of SAP with Value Prototyping

The value prototyping service from SAP lets customers innovate their business and accelerate results in a secure ideal lab environment.

Invest 5% to 10% of your total SAP® software implementation budget to prototype the projects that carry the greatest risks and reduce those risks by 90% to achieve:

- Greater confidence
- Faster results
- Lower cost

Business and IT stakeholders and executives alike will appreciate being able to see how their business scenarios would look in SAP software – before they decide to **buy, upgrade, integrate, customize, or plan**.

What Is Value Prototyping?

The interactive prototyping service from SAP lets you rapidly profile your business requirements, then build your most critical processes **directly in the software** to:

- Catalyze stakeholder agreement
- Evaluate new business models, integrations, and SAP technologies
- Innovate your business – while reducing the guesswork and risk

What makes value prototyping unique is its all-inclusive ideal simulation lab, which offers both experts and hosted landscapes

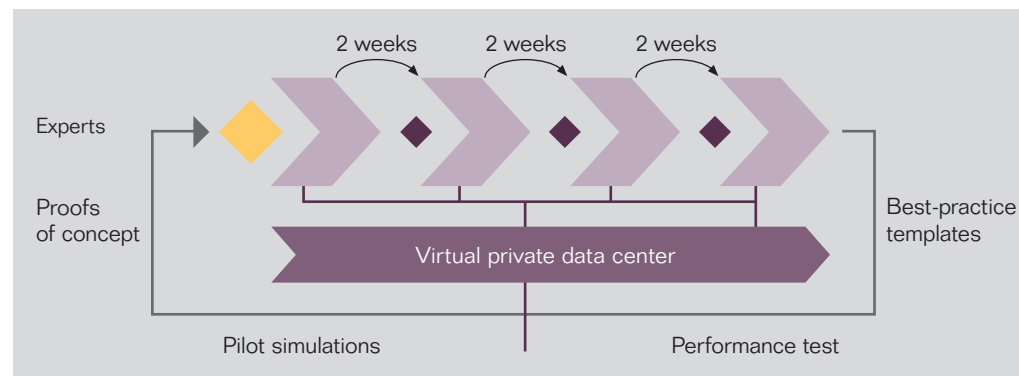
with the latest SAP products and technologies – as needed for your project.

Start your project within five days of purchase – and get your first results in two weeks. Collaborate with your own team of dedicated SAP experts and review in ongoing two-week iteration cycles to change course, exit, or continue innovating.

See and interact with your solution in your own **virtual private data center**. Our unique rapid system-provisioning process makes your project landscape available for you to start immediately – within a week.

Your Business Challenge?

- Transportation management
- Warehouse management
- Connectivity with logistics service providers
- Item serialization; track and trace; authentication
- Security management
- Mobile integration
- Business-to-machine integration
- Project and portfolio management
- Process integration
- Business intelligence
- Duet™ software and Microsoft software integration
- Customer relationship management
- Supplier relationship management
- Human capital management
- Supply chain management
- Enterprise asset management
- Adaptive manufacturing
- Intellectual property management
- Master data management



Two-Week Iterative Prototyping Cycles

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Visualize new scenarios.

Simplify complex upgrades and integrations.

Optimize performance via expert testing with your data.

Incorporate add-ons and accelerators to fill the gap between your business strategy and how the software currently executes it.

And finally, access value prototyping to drive your unique innovation for competitive advantage – at the speed of business.

Value Prototyping: The Envision Workshop

Fuzzy scope? Value prototyping will sharpen your focus. The envision workshop helps you:

- Define and agree on business requirements
- Draft your optimum solution map and design
- Scope the parameters for building a prototype that turns your vision into reality

Your Business Challenge?

- Optimal application of SAP Best Practices packages
- High availability and disaster recovery

Supporting Services

- Rapid system provisioning with virtualization
- Rapid development and intuitive user interface design – ABAP™ programming language, Java, .NET, service-oriented architecture (SOA)
- Rapid performance test and tune
- Rapid template packaging
- Partner collaboration

SAP Research Collaboration

For new ideas and state-of-the-art concept solutions:

- The living labs: future retail center – future factory initiative – future energy center – future public safety
- Smart vending – device integration and asset management – mobile claims processing – and much more

Benefits of Value Prototyping

Only the value prototyping service from SAP lets you **extend the boundaries of SAP** in a secure **ideal lab** environment to:

- Co-innovate new business models for efficiency and competitive advantage
- Test-drive business processes to ensure they meet business needs as expected
- Reduce IT complexity and project risk for maximum success
- Estimate remaining consulting or custom development effort for bulletproof planning
- Reduce the risk and cost of implementation to accelerate payback

To optimize your competitive advantage at the speed of business, contact your SAP field representative or the value prototyping team at Value.Prototyping@sap.com.

In the United States, you can call +1 866-609-1124. In Europe, please call +49 6227 7-45678.

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