



## ADC RIG SERVICES INC.

### OIL AND GAS EXPERT CHOOSES SAP® Business ByDesign™ AS PLATFORM FOR GROWTH

ADC Rig Services Inc. provides worldwide project management services for offshore oil and gas exploration and production. As a platform for future growth, and to streamline its project design, rig construction management, operations, and conversions processes, ADC chose the SAP® Business ByDesign™ solution.

#### QUICK FACTS

“SAP Business ByDesign is a fully integrated business management solution. It gives our decision makers real-time access to crucial corporate data and helps us demonstrate value to prospective clients while decreasing the cost of our IT landscape.”

**Bobby Benton**, President, ADC Rig Services Inc.

#### Company

- Name: ADC Rig Services, Inc.
- Location: Houston, Texas
- Industry: Professional services
- Products and services: Project management services for the domestic and international oil and gas industry
- Employees: 50
- Web site: [www.adc-tx.com](http://www.adc-tx.com)

#### Challenges and Opportunities

- Provide instant, up-to-date performance indicators to streamline day-to-day business management
- Optimize company's structure, aligning it with strategic growth plans
- Assimilate new business worth in excess of US\$100 million
- Enhance quality of communication with clients and vendors

#### Objectives

- Integrate siloed business units to gain timely role-based access to accurate corporate data
- Improve cash flow forecasting and tighten overall project management
- Facilitate large-scale project management

#### Why SAP® Business ByDesign™?

- SAP presence in and knowledge of the oil and gas industry, where many of ADC's customers have adopted SAP® software
- Value of SAP's broad ecosystem
- Leading-edge technology, enabling ADC to keep ahead of industry trends

#### Benefits from SAP® Business ByDesign™ Key Innovations

- Reduce total cost of ownership substantially
- Manage all business processes with a comprehensive solution
- Improve efficiency while decreasing infrastructure costs
- Access management information quickly and easily with user-friendly dashboard deployed for top executives
- Facilitate improved business decision making with up-to-date, on-demand key performance indicators
- Support rapid growth with scalable solution
- Ease collaboration with both clients and suppliers

#### Deployment Highlights

- Deployed first phase in 20 weeks
- Configured optimal solution with input from key users, with rapid time to value
- Transferred knowledge for process and system ownership through active involvement of key users alongside SAP experts



50 094 905 (09/04)

©2009 by SAP AG.

All rights reserved. SAP, R/3, SAP NetWeaver, Duet, PartnerEdge, ByDesign, SAP Business ByDesign, and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries.

Business Objects and the Business Objects logo, BusinessObjects, Crystal Reports, Crystal Decisions, Web Intelligence, Xcelsius, and other Business Objects products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of Business Objects S.A. in the United States and in other countries. Business Objects is an SAP company.

All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only. National product specifications may vary.

These materials are subject to change without notice. These materials are provided by SAP AG and its affiliated companies ("SAP Group") for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.