BLUEFIN SOLUTIONS

NEW RELEASE OF SAP NetWeaver® BUSINESS WAREHOUSE BRINGS COMPETITIVE ADVANTAGES

Bluefin Solutions is a global IT consultancy and SAP partner dedicated to improving the business performance of its clients by optimizing SAP® technology. To help drive growth, Bluefin turned to what it knows best – SAP software – and upgraded to the latest version of the SAP NetWeaver® Business Warehouse component.

"Being the first company globally to upgrade to SAP NetWeaver BW 7.3 gave us two key advantages: better decision-making capabilities and an unsurpassed depth of real-life knowledge of and experience with the product that we can apply to customer projects."

Philippa Holland, Chief Operating Officer, Bluefin Solutions

QUICK FACTS

Company
- Name: Bluefin Solutions
- Headquarters: London, England
- Industry: Professional services
- Products and services: Technology consulting
- Revenue: £17.1 million
- Employees: 170
- Web site: www.bluefinsolutions.com

Challenges and Opportunities
- Drive business performance and growth
- Enhance leadership position in the area of business intelligence (BI)
- Facilitate business change
- Improve organizational efficiency

Objectives
- Deploy a stable and scalable technology platform to support growth
- Leverage first-to-market advantages of using new technology to support ambitious BI projects

SAP® Solutions and Services
SAP NetWeaver® Business Warehouse 7.3 (SAP NetWeaver BW) component

Implementation Highlights
- Became the first company globally to deploy the latest version of SAP NetWeaver BW – 6 months prior to general availability
- Upgraded during a major project to design a mobile time-sheet application for its consultants and a Web-based solution for project control and planning
- Completed the upgrade to production system in just 3 hours
- Used agile methodology to speed deployment

Why SAP
- Strength of existing SAP partnership
- Excellent support and responsiveness
- Proven software stability during beta program

Benefits
- Accelerated queries and data loads to improve performance and streamline decision making
- Reduced total cost of ownership through improved development efficiency
- Simplified configuration and operational management
- Faster, more usable portal for both business and administrative users
- Improved user experience
- Better integrated planning tools
- Increased project control due to massively improved visibility
- Enhanced HR, financial, and customer relationship management reporting

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Business Performance with SAP™

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