



## EASTMAN KODAK

# SUPPORTING THE ENVIRONMENT WITH SAP® SOFTWARE



Eastman Kodak Company – or Kodak – is one of the most recognizable names in the world today. As a familiar user of SAP® business software, the premium multinational corporation recently turned to the SAP NetWeaver® technology platform to help it meet “responsible growth goals.”

### QUICK FACTS

#### Company

- Name: Eastman Kodak Company
- Headquarters: Rochester, New York
- Industry: High tech – electronics manufacturing services
- Products and services: Photographic materials and equipment
- Revenue: Around US\$10.3 billion
- Employees: 26,900
- Web site: [www.kodak.com](http://www.kodak.com)
- Implementation partner: OSIsoft Inc.

#### Challenges and Opportunities

- Ensure conservation and optimization of resources and reduce impact on environment while controlling costs
- Provide integrated energy consumption information from meters across the Kodak campus; eliminate silos of information
- Centralize knowledge about energy consumption
- Provide dynamic data for decision-making processes

#### Objectives

- Support commitment to “responsible growth goals” to reduce greenhouse gas emissions by 10%, energy use by 10%, and water consumption by 20% (from 2004 to 2009)
- Merge real-time energy management data from multiple, disparate legacy systems with business processes, while accommodating corporate information requirements

#### SAP® Solution and Services

SAP NetWeaver® technology platform, including the SAP NetWeaver Visual Composer tool

#### Implementation Highlight

Created energy management portal for real-time data access

#### Why SAP

- Ability to leverage in-place IT to run businesses via enterprise service-oriented architecture (enterprise SOA)
- Low cost of adapting software (versus punitive costs typically associated with other IT solutions)

#### Benefits

- Significant ROI in demand planning and optimization of power generation assets, enabling savings of millions of dollars annually
- Reuse of IT services and platform
- Simplification of test and upgrade procedures
- Better decision making; future revenue-generation opportunities, resulting from the agility provided by an enterprise SOA environment
- Ability to expose real-time data using partner Web services

“We are identifying savings opportunities on a regular basis. SAP NetWeaver and OSIsoft Web services have exceeded our expectations. These critical tools help us assess and meet our very aggressive site energy-reduction goals and enable savings of several million dollars annually.”

**James Breeze**, Engineer and Project Leader,  
Eastman Kodak Company

# Kodak

### SAP Customer Success Profile

High Tech – Electronics Manufacturing Services





50 089 618 (08/06)

©2008 by SAP AG

All rights reserved. SAP, R/3, xApps, xApp, SAP NetWeaver, Duet, PartnerEdge, ByDesign, SAP Business ByDesign, and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only. National product specifications may vary.

These materials are subject to change without notice. These materials are provided by SAP AG and its affiliated companies ("SAP Group") for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.