



ARLA FOODS IMPLEMENTS ENTERPRISE SOA

SAP® SOFTWARE KEEPS MILK FLOWING FROM COW TO SHELF

Arla Foods amba is Europe's leading supplier of milk and milk products, with 65 production sites worldwide. To minimize the time "from cow to shelf" and to integrate operations from mergers and acquisitions, Arla Foods used SAP® software to implement an enterprise service-oriented architecture.

QUICK FACTS

Company

- Name: Arla Foods amba
- Location: Århus, Denmark
- Industry: Consumer products
- Products and services: Milk and milk products
- Revenue: €6.1 billion
- Employees: 18,000
- Web site: www.arlafoods.com
- Partner: Wonderware, a business unit of Invensys plc

Challenges and Opportunities

- Integrate operations from mergers and acquisitions, and support post-merger organizational changes
- Increase real-time visibility into operations to improve planning and execution across multiple plants
- Improve manufacturing effectiveness and standardize best practices
- Develop a generic approach for business-to-plant integration to ensure lower total cost of ownership
- Improve partner collaboration

Objectives

- Implement an enterprise service-oriented architecture (enterprise SOA)
- Standardize processes across organizations and IT systems

SAP® Solution and Services

SAP NetWeaver® technology platform

Implementation Highlights

- Minimized cost, due to reuse of existing services and use of solution across multiple plants
- Implemented quickly, using existing plant infrastructures

Why SAP

- Solution that enables faster response to market requirements
- Software that delivers a detailed way to integrate systems, partners, and business processes

Benefits

- Achieved faster processing and better product quality (24 hours "from cow to shelf")
- Improved ability to introduce new products to market quickly
- Set up common reporting strategy for all business areas
- Reduced the cost of business and manufacturing integration
- Reduced implementation costs by reusing services

"The integration of business and manufacturing has a strategic importance for Arla Foods. Our enterprise service-oriented architecture allows us to meet the challenges our business is facing to optimize production, as well as to fulfill regulatory requirements for food safety."

Arne Svendsen, Production IT Manager,
Arla Foods amba





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