SAP Business ByDesign™

SAP Customer Success Profile
Automotive – Automotive Supplier

ATIEVA SHANGHAI
READY FOR RAPID GROWTH WITH THE SAP® Business ByDesign™ SOLUTION

Headquartered in Mountain View, California, Atieva Shanghai Inc. is a start-up company that manufactures automotive parts in China. A creator of batteries for electrically powered automobiles, it is using the SAP® Business ByDesign™ solution to manage its fast-growing business in the Chinese automotive market.

"We believe the SAP Business ByDesign solution designers fully understand the small and midsize customer's needs. We no longer require an IT budget. SAP Business ByDesign is not only a wonderful and innovative solution, it is also the right solution for us."

Elaine Lee, General Manager, Atieva Shanghai Inc.

QUICK FACTS

Company
- Name: Atieva Shanghai Inc.
- Location: Shanghai, China
- Industry: Automotive
- Products and services: Manufacturer of lithium-ion battery pack and battery management system
- Employees: 50
- Web site: www.atieva.com

Challenges and Opportunities
- Create an integrated system for managing daily business activities, including finance, purchasing, sales order, supplier, HR, and customer relationship management processes
- Empower the company's small number of employees to maximize efficiencies as business quickly expands

Objectives
- Enable staff to handle more daily business using an integrated system, and reduce need for an IT infrastructure
- Improve efficiencies while minimizing costs

SAP® Solutions and Services
SAP® Business ByDesign™ solution

Implementation Highlights
Deployed an integrated system in 8 weeks that required support from only one IT person

Why SAP
- On-demand, software-as-a-service (SaaS) model eliminates the need for a sizable IT budget and enables a low cost of ownership
- Flexible solution accommodates a growing business

Benefits
- Gained a flexible solution that expands management capabilities beyond just handling purchase orders
- Achieved greater insight into all daily business functions for informed decision making
- Empowered employees to make better decisions and work more efficiently
- Enabled faster production turnaround and shortened order delivery times
- Adopted the SaaS model with fewer capital expenditures for greater cost savings

atieva

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