

SAP: Driving Business Value from Sustainability

Sustainable operations, environmental impact, social responsibility – these are not just buzzwords at SAP AG. Using SAP® solutions for sustainability, SAP is living this vision. Ranked as the number one software sector company on the Dow Jones Sustainability Index, SAP has implemented a variety of long-term initiatives that have helped reduce its greenhouse gas footprint by 18% while realizing approximately €220 million in cost avoidance since 2008.

But lower emissions and electricity use are only one aspect of holistic sustainability management at SAP. The company is also driving employee engagement, diversity, and health. Plus, SAP is making targeted social investments like donating its technology to over 1,100 nonprofit organizations every year. By improving its own sustainability performance, SAP is gaining insight to help its customers do the same.



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Executive overview

Company

SAP AG

Headquarters

Walldorf, Germany

Industry

High tech

Products and Services

Enterprise application software

Employees

64,000

Revenue

€16.3 billion

Web Sites

www.sap.com,
www.sapintegratedreport.com

Partner

SAP® Consulting organization

BUSINESS TRANSFORMATION

The company's top objectives

- Enable continuous improvement in sustainability of operations success
- Reduce carbon footprint and operational costs
- Improve transparency and reporting of corporate sustainability initiatives
- Drive greater customer satisfaction through a commitment to customer

The resolution

- Sustainability embedded into business strategy and business management
- Selection of SAP solutions for sustainability and support from the SAP Consulting organization
- Focus on organizational commitment and aggressive improvement targets, achieving 79% employee engagement in 2012

The key benefits

- Measurable improvements in identified metrics
- Easier assessment of sustainability performance and improved data accuracy
- Single source of truth for managing all sustainability efforts

“Sustainability is no longer an academic discussion – it is a business imperative. The implications of sustainability are far reaching and extend across all functions in an enterprise.”

Jim Hagemann Snabe, Co-CEO, SAP AG

TOP BENEFITS ACHIEVED

€220

Million in cost avoidance (2008 to 2012)

18%

Reduction in greenhouse gas relative to 2007

20%

Reduction in electricity use relative to 2007

60%

Total energy derived from renewable sources

#1

Ranking for the software sector in the Dow Jones Sustainability Index

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