SAP LABS PARIS

CONNECTING CONSUMERS WITH ENTERPRISE DATA BY UNLEASHING THE POWER OF REAL-TIME ANALYTICS

SAP Labs Paris, through its specialized expertise, both technical and functional, is the Lab that connects consumers with enterprise data by providing the next-generation analytics products on SAP's mobile and HANA platforms. Because companies are struggling with a constantly changing market, SAP Labs Paris offers them unleashed real time analytics solutions enabling them make more informed decisions readily with intelligent data while increasing customer value and creating sustainable competitive advantage.

Business Intelligence appeared on Levallois' site (historical Business Objects' headquarters) and received continuous improvement all along the years to align with end-users expectations. SAP Labs Paris employees, experienced in BI, financial and analytical applications such as in mobile and enterprise software development build world class products enabling users across all levels of business, from the shop floor to the corner office, to benefit from all the information available in their local business context.

SAP Labs Paris analytics products address all the industries and market segmentation and are designed to deliver the most beautiful experience to end-users at the lowest TCO and to facilitate access to information in a self-service mode, anytime, anywhere and to look beyond the here and now.

The 600 employees at SAP Labs Paris enjoy a rich multicultural environment – with more than 25 nationalities representing those working at this site.

History

Founded in 1991, Business Objects brought the semantic layer to business intelligence, providing an interface that insulates users from the complexity of corporate databases. With this innovation, business users can access data themselves, using their everyday terms and vocabulary, which were the "objects" of their "business" – and the inspiration for the name of the company.
In 2007, SAP acquired Business Objects to offer the industry's most comprehensive portfolio of business performance and optimization solutions for business users, for companies of all sizes. Since then, the solutions are designed to enable companies to strengthen decision processes, increase customer value and create sustainable competitive advantage through real-time, multi-dimensional business intelligence with the best enterprise information management platform available for SAP and non-SAP environments.

Center of Expertise for BI, EPM and Front-Line Applications

The BI solutions developed in SAP Labs Paris are built so they enable customers to manage high volumes of data, whether they are structured or not, from various sources such as data warehouses or social media. They also facilitate mixing multiple LoB universes (Finance, Marketing, Sales) in a unique dashboard to facilitate decision making and achieve organizational objectives as well as ultimately securing a competitive edge for business.
The EPM products delivered by SAP Labs Paris focus on increasing organizational alignment and agility, helping the enterprise finance departments make better decisions to drive profitability and delivering faster more reliable close to disclose process.
More recently, a SAP Labs Paris team has been dedicated to Design and Front Line Applications whose objective is to deliver the best user experience applications. They are currently working on the SAP Business Suite user experience renewal, including Tablet and Mobile versions.
Supporting these activities are teams working on cross-site projects. More, the focus of SAP Labs Paris is on customers with an Engagement Initiative which allows involving the customers in the products development. Visits are regularly organized in collaboration with the field during which tailored business innovative scenarios are presented in the DreamZone, the dedicated showroom of SAP Labs Paris.

Address

Located on the northwestern edge of Paris near the Seine River in Levallois-Perret, SAP Labs Paris is the second largest Research and Development center in France and boasts the proximity of the biggest European work center and the worldwide renowned Paris university ecosystem with a strong engineering talent pool with proven though leadership in Analytics.

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