SAP Business All-in-One

SAP Customer Success Profile
Chemicals – Specialty Chemical Manufacturers

COATEX

IMPROVING INSIGHTS INTO WORLDWIDE OPERATIONS WITH SAP® BUSINESS ALL-IN-ONE FOR CHEMICALS

Corporate dedication to continuous research has earned a global presence for this producer of high-performance, environmentally friendly chemical additives. Coatex has improved visibility across integrated business processes with the SAP® Business All-in-One for Chemicals solution.

"We are a global organization with branches across several countries. With SAP Business All-in-One for Chemicals, we have standardized our business processes and now have business-critical data available at the click of a button. We make more informed business decisions and have better results."

Patrick Rougeon, CIO, Coatex

QUICK FACTS

Company
- Name: Coatex
- Location: Genay, France
- Industry: Chemicals – specialty chemical manufacturers
- Products and services: Rheological additives for aqueous formulations
- Revenue: €200 million
- Employees: 300
- Web site: www.coatex.com
- Implementation partner: CADEXPERT

Challenges and Opportunities
- Standardize processes in global organization with many branches
- Increase visibility
- Improve reporting procedures

Objectives
- Enhance supply chain management with better data and streamlined processes
- Establish data sharing across multiple branches of global organization
- Obtain one set of data with timely access to accurate information through standardized, integrated business processes

SAP® Solutions and Services
- SAP® Business All-in-One for Chemicals solution
- SAP ERP application

Implementation Highlights
- Highly dedicated team of experts
- Successful global implementation in France, the United States, the Netherlands, Korea, China, and Slovakia with the help of experienced partner CADEXPERT
- Deployment kit for software implementation in China, South Korea, and Brazil, provided by CADEXPERT

Why SAP
- Affordable, fast, easier implementation
- Comprehensive, feature-rich solutions based on industry best practices
- Market credibility and an industry presence since 1972
- Qualified, professional partner

Benefits
- High-quality information
- Accurate, informed departmental reports reflecting better insights into end-to-end business processes
- Greater visibility that enables sales representatives to make well-informed decisions quickly
- Improved supply chain management, as a result of easier collaboration and information sharing

Existing Environment
- SAP ERP
- Oracle database
- Hewlett Packard hardware
- Microsoft Windows operating system

coAtex Additives Designers

www.sap.com/contactsap

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