SAP Business ByDesign™

SAP Customer Success Profile
Automotive – Parts Supplier

BWI FRANCE

JUMP-STARTING MANUFACTURING OPERATIONS WITH AN ON-DEMAND SOLUTION FROM SAP

BWI France S.A.S., a recent spin-off of automotive manufacturing leader Delphi, turned to the SAP® Business ByDesign™ solution when it needed cost-effective, rapidly implemented enterprise resource planning software to support critical business processes and day-to-day manufacturing operations.

"SAP Business ByDesign has become our collaborative tool. In fact, 100% of our employees are SAP Business ByDesign users."

Philippe Tailefert, Procurement, BWI France S.A.S.

QUICK FACTS

Company
- Name: BWI France S.A.S.
- Location: Paris
- Industry: Automotive – parts supplier
- Products and services: Brakes and shock absorber systems for automotive manufacturers
- Employees: 62
- Web site: www.bwigroup.com

Challenges and Opportunities
- Cost-effectively begin development and distribution of new products
- Seamlessly transition to global distribution of products
- Accelerate time to market and quickly respond to rapidly changing design and product requirements
- Reduce product development costs to remain competitive in the industry
- Improve employee time tracking, travel expenses, and other everyday activities

Objectives
- Improve operations by implementing an integrated solution for supply chain management, supplier relationship management, and financials
- Provide a foundation to support global supply chain and distribution
- Rapidly roll out proven, powerful business software to support operations
- Streamline financial management by automating processes for general ledger, accounts receivable, and accounts payable

Why SAP® Business ByDesign™?
- Greater breadth of solutions
- Backing of an established, trusted brand
- Low cost of entry with software-as-a-service (SaaS) model
- Ability to scale to address BWI France's forecasted growth

Benefits from SAP Business ByDesign Key Innovations
- Accelerate time to market with faster product development cycles
- Become more agile and respond more decisively to changing customer requirements and demands
- Gain greater insight into and improve management of employee time tracking, travel expenses, and other daily activities
- Improve management of and insight into critical business financials to reduce development costs
- Achieve faster time to value with a proven SaaS solution
- Provide a reliable foundation to support current and future business requirements

Implementation Highlights
- Functionality for project management, HR, supplier relationship management, logistics, sales management, and financials (general ledger, accounts receivable and payable, cash management, and fixed assets)
- 17 base users, 45 efficiency users, 1 site
- Productive November 2009

BWI GROUP

www.sap.com/contactsap

50 103 118 (11/01)
©2011 SAP AG. All rights reserved.

SAP, R/3, SAP NetWeaver, Duet, PartnerEdge, ByDesign, SAP BusinessObjects Explorer, StreamWork, and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries.

Business Objects and the Business Objects logo, BusinessObjects, Crystal Reports, Crystal Decisions, Web Intelligence, Xcelsius, and other Business Objects products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of Business Objects Software Ltd. Business Objects is an SAP company.

Sybase and Adaptive Server, iAnywhere, Sybase 365, SQL Anywhere, and other Sybase products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of Sybase, Inc. Sybase is an SAP company.

All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only. National product specifications may vary.

These materials are subject to change without notice. These materials are provided by SAP AG and its affiliated companies ("SAP Group") for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

THE BEST-RUN BUSINESSES RUN SAP™