

To fight skyrocketing fuel costs, you need to reduce consumption while making the best decisions for your overall business. The SAP for Retail solution portfolio helps your operations executives identify upward trends, perform what-if analyses, test their theories, and adopt corrective actions.



MAKING ENERGY-WISE DECISIONS WITH SAP® FOR RETAIL

WITH FUEL COSTS OUTPACING LABOR COSTS, HOW WILL YOUR COMPANY ADJUST?

For the first time in history, fuel costs represent a greater portion of many retailers' cost structures than labor. And every sign points to even higher costs in the years ahead. How can you fight back? With intelligence and insight from the SAP for Retail solution portfolio.

Through its intuitive, interactive dashboard, SAP for Retail can help operations executives to:

- Evaluate transportation and energy costs at any organizational level you choose, whether region, distribution center, or store
- Identify locations and business practices that exceed established consumption thresholds
- Test future business scenarios – including various shipping routes, delivery schedules, warehousing strategies, alternate carriers, and fuel contracts
- Collaborate with carriers, vendors, and colleagues to reduce consumption and overall costs

As a result, SAP for Retail can help you drive down fuel consumption, reduce operating costs, and strengthen profitability.

Complex Decisions Made Simpler

SAP for Retail quickly analyzes vast amounts of data and produces stunning visual models that help your decision makers understand, collaborate, and act on key business information. And because these visual models stay connected to your data sources, they are constantly refreshed to help ensure up-to-the-minute insights.

A Versatile Analytical Tool

In addition to analyzing energy costs, SAP for Retail can help your organization evaluate a full range of business variables, including:

- SKU (or item) pricing and profitability
- Landed cost and net margin contribution by product
- Store and/or channel profitability
- Customer segment profitability
- Supply chain costs

Find Out More

To discover how SAP for Retail can help your retail organization drive down energy costs, please call your SAP representative or visit www.sap.com/retail.

Summary

The SAP for Retail solution is a complete, modular, and fully integrated set of solutions designed for retailers. It provides built-in support for best practices, integration across business functions, and real-time visibility across your entire enterprise so you can proactively manage every aspect of your business.

Challenges

- Reduce rapidly rising energy costs
- Identify consumption by region, store, and distribution center
- Reduce operating costs while maintaining high levels of customer service

Supported Business Processes and Software Functions

- **Advanced business analysis** – Access interactive visual models that feature drop-down menus and sliders that present complex business data clearly.
- **Decision support** – Simple-to-use, role-based visualizations give your key decision makers an easy way to interact with data and test future business scenarios.
- **Data interpretation** – Apply the unique feature of what-if scenarios to evaluate your business options with interactive sliders and dials. Drill into detail by prompting a situational report from a role-based dashboard.
- **Flexible design options** – Create visual models in the form of dashboards, dynamic charts and graphs, visual business analytics, pro forma budget consoles, and business presentations.
- **Security** – Visualizations maintain security no matter where you view the models – from within SAP for Retail, Microsoft PowerPoint presentations, PDF files, or Microsoft Word documents. Decision makers only see the data you authorize them to view.

Business Benefits

- **Better management** of anticipated energy cost increases
- **Accurate and timely answers** for faster action
- **Greater insights** into overall operating costs and trends
- **Improved profitability**

For More Information

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