SAFECHEM

IMPLEMENTING SAP® SOLUTION SAVES CHEMICAL COMPANY TIME AND MONEY

SAFECHEM, a subsidiary of The Dow Chemical Company, needed to start subsidiary operations with very limited time and funds. Installing the parent company's existing software would have been time consuming and costly. SAFECHEM found its answer with the SAP® Business ByDesign™ solution.

"Our experience working with SAP on installing and implementing SAP Business ByDesign within six weeks was quite satisfying. The solution is one we feel we can successfully deploy to other future subsidiary businesses."

Dennis Strahl, Finance Systems Architect, The Dow Chemical Company

QUICK FACTS

Company
- Name: SAFECHEM
- Location: Midland, Michigan
- Industry: Chemicals
- Products and services: Solvents for cleaning and degreasing metal
- Revenue: U.S. operations start-up (Europe operations €50 million)
- Employees: Around 20
- Web site: www.dow.com/safechem
- Implementation partner: SAP® Services organization

Challenges and Opportunities
- Manage subsidiary company operations without interrupting current business
- Implement software systems without up-front capital, through an on-demand solution
- Avoid high cost and long lead time of implementing the parent company's existing system

Objectives
- Install an enterprise-class system with a fast start-up
- Avoid need to add incremental IT operating staff
- Offer intuitive user training that incorporates internal central services and a support model from the parent company

SAP Solutions and Services
- SAP Business ByDesign™ solution
- SAP Services organization

Implementation Highlights
- Implemented invoicing functionality quickly with starter package
- Completed full implementation on time, within 6 weeks, and within budget
- Accessed operational system immediately upon going live
- Required minimal implementation assistance
- Used a flexible shared service strategy for selected operations such as controlling functions

Why SAP
- Ability to expand existing relationship
- Expandable solution
- No custom functionality needed
- User-friendly software environment

Benefits
- Ability of subsidiary to collaborate with the global organization on project management processes
- Ability to implement subsidiary operations with no capital or up-front software purchase
- Fast user adoption of standard business processes based on best practices
- Functionality of subsidiary system reporting in line with legal requirements for the current geography

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50 105 341 (11/06) Printed in USA.
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