SAP Solution Brief				
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Objectives	Solution	Benefits	Quick Facts

Build a strong foundation for mobile success

Enterprise mobility is fast becoming crucial to basic business operations. Today's wide range of mobile operating systems and the constant introduction of new devices and OS upgrades make the secure management of mobile devices, apps, and content a major challenge. Companies need to build a strong foundation to meet the diverse challenges of enterprise mobility head on.

SAP® Afaria® is the trusted mobile device management solution for companies of all sizes. It allows employees to quickly self-enroll devices for enterprise use, and strengthens IT control by preconfiguring settings and enforcing security and compliance policies. Whether your company has a bring-your-own-device (BYOD) policy or provides corporate-owned smartphones and tablets, SAP Afaria simplifies the complexity of enterprise mobility.

SAP Afaria scales to meet the demands of the world's largest enterprises. Advanced security lets you remotely lock and wipe managed devices. Built-in robust analytics offer instant insight into device usage and the ability to act on any mobile deployment. SAP Afaria is the backbone of the SAP Mobile Secure portfolio, which also includes mobile application management for containerized management capability, a mobile content management solution to keep content and documents secure, and an enterprise application store for easy app distribution.



Build a strong foundation for

mobile success



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Rely on a solution that can grow with your business

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Simplify management of a growing mobile app landscape

Ease support and management of multiple mobile device types

SAP Afaria delivers essential mobile device management and security features that scale with your company:

- Simplified device management through remote setup and decommissioning
- Ease of configuration using group policy approaches, a self-service portal for usercontrolled app distribution, and "no touch" app configuration
- High scalability to meet the demands of the world's largest enterprises
- Robust analytics for instant insight into mobile device usage and the ability to take immediate action
- Support for end-to-end security using device-level user authentication, certificatebased single sign-on for secure access to back-end data, and data encryption

- Administrative task automation using the Web service application programming interface (API) layer for automating common tasks and fast, simplified workflows for policy creation
- Reporting with advanced activity reports, drill-down, and highly visual analytics

Flexible deployment options include:

- SAP Afaria, cloud edition, offered as an affordable subscription model with no initial investment for licensing or hardware
- On-premise deployment for organizations that prefer to keep device management behind the firewall
- Simplified implementation of both options using rapid-deployment solutions that include preconfigured software, implementation services, and end-user enablement tools



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Ease support and management of multiple mobile device types

The rapid growth of mobile business applications can be attributed to shrinking development costs and the demand for simple, narrowly focused applications. Business apps must often run on many different device types, adding complexity to mobile management. SAP Afaria simplifies this management and integrates with the SAP Mobile Secure portfolio for added functionality. Application management features that SAP Afaria offers include:

- An application portal that enables usercontrolled app distribution
- "No touch" application configuration handled through dynamic device interrogation and group policies for deployment of reconfigured applications, which eliminates the need to support users through a confusing configuration process
- Usage monitoring and logging for application deployment and usage statistics for software license management and workflow

Organizations need a solution to manage enterprise mobility that cuts through the complexity with a single management console and a single set of tools.

 Integration with mainstream enterprise applications, using certificate delivery for single sign-on to back-end data systems and enterprise applications that enables smooth integration of mobile operations with existing enterprise systems



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Ease support and management of multiple mobile device types

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Ease support and management of multiple mobile device types

Rapid innovation by hardware vendors has resulted in powerful smartphones, tablets, and other devices coming to market at a blistering pace. Companies supporting these devices in the workplace, whether corporate-supplied or BYOD, realize that empowering workers with the latest technology leads to greater business benefit.

Providing diversity and supporting BYOD may be integral to a company's enterprise mobility strategy, but it also presents some challenges. SAP Afaria provides flexibility in mobile device adoption policies using powerful functionality such as:

- Agnostic device support for remote device management and control on any smart device
- Simplified device commissioning using remote provisioning to quickly set up personal devices for use in the enterprise
- Separate business and personal use with data partitioning that segregates personal and business uses on devices
- Automatic alerts and controls to prevent exceptional charges and provide real-time cost management
- User configuration that enables users to manage their own mobile work environments
- Single console device tracking to track and monitor all devices and device types



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Take the worry out of mobile deployments

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As mobile operations become a critical part of a company's overall business activity, a system that relies on a strong foundation can improve the efficiency and value of core business processes. SAP Afaria is the cornerstone to that foundation. Relying on proven technology makes "no touch" mobile app deployments a reality and eliminates work interruptions. This provides a fundamental operational advantage as thousands of workers stay productive and IT support costs are reduced.

SAP Afaria helps make your employees more productive by providing smooth integration with existing business systems and stream-

lining device configuration and application deployment. Workers can even optimize their mobile work environments to suit their unique job roles and personal preferences.

In addition, SAP Afaria helps you reduce application and device management costs. It also provides enterprise-grade security controls to support and enforce security policies. The result is a mobile infrastructure that delivers security while affording workers the functionality they need to be more productive and competitive.

Mobile devices pose one of the largest threats to information security in most organizations. SAP Afaria helps you sleep at night.







Objectives Solution Benefits Quick Facts

Summary

When it comes to mobile technology, devices change as fast as the applications on them. How do you reduce the cost and simplify the complexity of enterprise mobility? The SAP® Afaria® mobile device management solution does it for you, in either a cloud or an onpremise environment.

Objectives

- Securely deliver enterprise applications to an ever-changing mobile landscape
- · Protect critical business data and devices
- Analyze and act on insightful data in real time
- Reduce the cost and complexity of managing different applications, device platforms, and connectivity methods

Solution

- A single view for managing all mobile devices
- Over-the-air device setup, application installation and updates, and security monitoring
- Multiple device platforms supported, including iOS, Android, and Windows Phone
- On-premise or cloud deployment
- Rapid-deployment solution options to help quickly secure and optimize your mobile assets

Benefits

- High ROI through quick, cost-effective deployment
- Agile, scalable solution that grows with your business
- Better control and more predictable mobile costs
- More productive mobile workers who can stay focused on business

Learn more

To learn more, call SAP or visit us online at www.sap.com/mobile/mdm. A free trial of SAP Afaria is available at www.sapafaria.com.



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