

Papyrus: Precise Delivery with the SAP® Extended Warehouse Management Rapid-Deployment Solution



Company

Papyrus AB

Headquarters

Göteborg, Sweden

Industry, products, and services

Distribution of paper, facility supplies, and industrial packaging

Revenue

€1.8 billion

Web site

www.papyrus.com

SAP® solutions

SAP® Extended Warehouse Management rapid-deployment solution

Partner

LogiPlus Consulting GmbH

www.logiplus.de



More than paper

A coffee and the morning paper at your favorite cafe. A note from your wife to try the raspberries fresh from the garden. The invitation you send to family and friends for the wedding of your daughter. Paper: it's all around us all the time. It touches our lives at moments mundane and profound. And often it passes without notice – but not for Papyrus AB. Because [the right paper at the right time](#) can make all the difference in the world.

You may never have heard of Papyrus, one of Europe's leading merchants of paper, facility supplies, and industrial packaging. But you're likely to have come into contact with it. From the owner's manual for your new car to the paper towels you use to dry your hands, Papyrus gets the paper to the people who get the paper to you.

To do this, Papyrus uses the SAP® Extended Warehouse Management (SAP EWM) rapid-deployment solution. Across 22 countries in Europe, the people who put paper, packaging, and consumable products in your

hands know that Papyrus can handle the logistics to manage any order at any time.

Unique requirements? No problem. Papyrus can pick, pack, and deliver on a single pallet quickly and accurately. This talent for complex logistics is why Papyrus stands out for its value-added services. Customers know they can depend on Papyrus not only to deliver the goods but to store them, send them in increments, and get them where they need to be – just in time, as needed.

[Read more](#) ►

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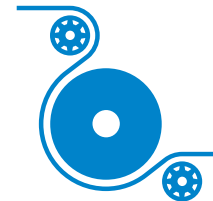
Benefits

A sense of history – with sights set on growth

Papyrus is headquartered in Mölndal, Göteborg, on the Swedish west coast. Its roots in the paper business extend back to 1895, when the Wallenberg family bought a Swedish paper mill and made it famous under the name Papyrus. Since then, Papyrus has become one of Europe's leading suppliers of paper, facility supplies, and industrial packaging.

But Papyrus wasn't always big. Over the years, it has merged with other companies to better serve the European market. To stay competitive, Papyrus decided early on to take advantage of SAP software. Ever since, the company has made it a priority to run SAP software whenever and wherever possible. Today the company runs the SAP ERP application in all of its 22 different locations across the continent.

In the midst of this rollout, Papyrus realized the need for a harmonized approach to warehouse management. At the time, it used the warehouse management features



22

Countries
of operation
in Europe

in SAP ERP. To grow its business, Papyrus needed additional warehouse management functionality.

What it wanted was to standardize warehouse operations throughout the enterprise. It also wanted the ability to manage even the most complex logistics challenges across multiple languages, cultures, and country-specific regulations. To do this, it needed leading-edge software that could do the job right. This is why it chose the SAP Extended Warehouse Management (SAP EWM) rapid-deployment solution.



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A head start on SAP EWM with LogiPlus

When Papyrus wanted to revamp its warehouse management processes, it reached out to LogiPlus Consulting GmbH – a well-known logistics specialist and SAP partner with which it had worked in the past. LogiPlus suggested the SAP EWM rapid-deployment solution, which can get companies up and running quickly with a fixed-price, fixed-scope solution configured to meet industry-specific needs.

This was good news for Papyrus, which was already finalizing its global rollout of SAP ERP. “We didn’t have the luxury of sandboxing the software for six months,” recalls Dominik Beck, SAP team leader of logistics at Papyrus. “We wanted to get out quickly. The SAP EWM rapid-deployment solution helped us do exactly that.”

Papyrus liked the fact that SAP EWM integrated nicely with its existing SAP software environment.

It also liked its market-leading functionality – including support for complex processes such as vendor consignment, storage bin management and optimization, and miniproduction services to fulfill special orders.

For its part, LogiPlus added a completely preconfigured warehouse on top of the standard SAP software. This combined solution allows Papyrus to exert full process control over its warehouse management operations. It can control raw materials coming in, track what orders have been processed, and see when orders go out.

“It was the best of both worlds,” says Beck. “On the one hand, we got preconfigured software that helped us get up and running very fast. On the other hand, we got highly flexible warehouse management software that makes us more responsive to customers’ needs.”



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A smooth rollout: go configure

The immediate objective for Papyrus was to roll SAP EWM into its global SAP software landscape. The pre-configuration offered by SAP and LogiPlus helped speed this process along. With a high level of internal expertise and broad familiarity with SAP software, the Papyrus team managed the technical details on its own. LogiPlus added coaching, advice, and project management assistance.

To start off, the Papyrus team coordinated with its internal center of excellence to generate sample processes that demonstrated how the solution would work in context. From there, the team manipulated the configuration settings to fit its real-world needs. In addition, LogiPlus augmented the solution with functionality such as a radio frequency framework to support forklift

terminals. This enables Papyrus to track the movement of goods in real time.

A big part of the implementation phase for Papyrus had more to do with best practices than the technology that supports them. To this end, the company worked with internal teams across Europe to clearly define how it would do things moving forward. When it came time to roll out SAP EWM as part of its global SAP software landscape, this groundwork made for a smoother process.

Papyrus first introduced the new solution in France. “The rollout went great, and the reception was fantastic,” says Beck. “Now we have the confidence to continue rolling out to all of the other facilities in the company.”

“It’s a strategic priority at Papyrus to use standardized SAP software wherever possible. Fortunately, SAP EWM is extremely flexible. We were able to do almost everything we wanted just by configuring the software to meet our needs.”

Dominik Beck, SAP Team Leader of Logistics, Papyrus AB



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Visibility and control on a single platform

For the facilities that have adopted SAP EWM, Papyrus can now receive paper goods, store them, transport them, and deliver them – all using a single platform. The company also enjoys greater control over inbound and outbound processes, including multiorder picking and rapid stock replenishment. A warehouse can now move goods from point A to point B and see exactly what's happening through the software. This helps managers think ahead so that they can better prepare for next steps to keep the supply chain moving smoothly.

Integration with SAP ERP helps incorporate warehouse management into the overall order-to-cash process. Now, when an order is triggered in SAP ERP, it moves automatically into SAP EWM – with all required order

information included in the workflow. This gives Papyrus greater visibility into core fulfillment processes, which helps keep customers satisfied.

With SAP EWM, Papyrus is introducing a new level of standardization that will facilitate increasingly more coordination throughout the enterprise. Process controls across facilities, for example, support intricate activities such as transportation cross-docking. This allows Papyrus to fulfill complex orders where goods are stored across multiple warehouses – all in an optimal way that speeds delivery and minimizes transportation costs. As the rollout continues, the company's ability to manage such complexity will only increase.

“When goods move, we know exactly where they are in real time. This helps us see reality – which is always good when you're trying to please customers.”

Dominik Beck, SAP Team Leader of Logistics, Papyrus AB



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Logistics power to meet customer demands – cost-efficiently

The fact that SAP EWM was delivered as a rapid-deployment solution helped Papyrus tremendously. “We were able to move forward in no time at all,” says Beck. “This helped us keep our larger SAP rollout on schedule.”

SAP EWM has also delivered a range of ongoing business benefits. For example, the software has helped the company optimize operations. “Everything we do in the warehouse now is designed to increase our efficiency,” says Beck. “This saves us time and money.”

In addition, the flexibility enabled by SAP EWM allows Papyrus to implement improvements as needed. This supports a culture of continuous improvement – one that helps the company stay ahead of the competition.

SAP EWM also helps Papyrus tackle new business models. For example, it has implemented a vendor consignment process that allows the company to carry vendor stock without actually purchasing it. This helps drive down inventory costs. SAP EWM has also helped Papyrus move up the value chain with its customers – offering increasingly complex value-added services that can only be managed with a fully integrated warehouse management solution. For example, Papyrus can store large orders at its own facilities – and deliver to the customer as needed. With the visibility and process controls made possible by SAP EWM, Papyrus looks forward to increasing its portfolio of value-added services in the near future.

“Papyrus is a service company. Our customers depend on us to help them manage critical aspects of their business – and with SAP EWM, we now have the logistics power to meet that demand.”

Dominik Beck, SAP Team Leader of Logistics, Papyrus AB



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