



UTI ASSET MANAGEMENT

IMPLEMENTING WITH SAP® ENTERPRISE SUPPORT BASED ON STANDARDS AND BEST PRACTICES

UTI Asset Management Company Private Limited of Bandra, India, uses state-of-the-art technology to ensure seamless back-office support for all the business services UTI Mutual Fund provides. With the strong continuity of its partnership with SAP through SAP® Enterprise Support services, it kept pace easily as demand increased.

QUICK FACTS

Company

- Name: UTI Asset Management Company Private Limited
- Location: Bandra, Mumbai, India
- Industry: Banking – financial services
- Products and services: Mutual fund products
- Revenue: Rs 6 billion (€96.3 million)
- Employees: 1,300
- Web site: www.utimf.com

Key Challenges

- Implement with focus on achieving operational excellence
- Minimize risks and continue optimization in close cooperation with SAP
- Provide continuous protection through fast resolution of any problem with guaranteed action for serious issues, including top project issues
- Provide direct 24x7 access to SAP® support services

Why SAP Services

- Close collaboration and ongoing engagement with SAP through SAP Enterprise Support services
- Integration and standardization of end-to-end solution operations
- Achievement of operations excellence based on best practices and standards
- Protection of mission-critical operations combined with fast and predictable issue resolution, including top project issues

Service Offerings Chosen

- SAP Enterprise Support
- SAP Active Global Support organization

“With SAP Enterprise Support and its holistic application and life-cycle management, we had the right support solution from the beginning, helping us to build up our software landscape based on best practices and defined standards to achieve successful solution operations at lower costs. The close collaboration with SAP makes it valuable for us.”

S. R. Reddy, Assistant Vice President of IT,
UTI Asset Management Company Private Limited



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