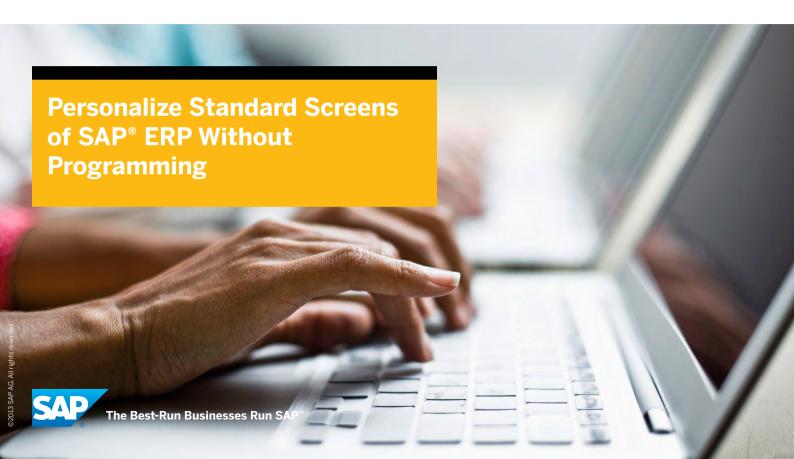
SAP Information Sheet SAP Business Suite SAP Screen Personas

Quick Facts

Overview



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Summary

With SAP® Screen Personas software, you can personalize the screens of the SAP ERP application for different users without programming. Using a drag-and-drop interface, you can hide fields users may not need, streamline tasks by automating repeated keystrokes, and improve visual appeal by exposing only the information needed to complete a transaction. Changes can be made in seconds—and you see the transformation in real time. Your company will benefit from increased user productivity and value from SAP software investments—and IT will have more satisfied users.

Objectives

- Make users of SAP ERP more productive
- Reduce the time and cost of personalizing screens
- · Accelerate learning curves of new users

Solution

- Browser-based software to personalize SAP GUI screens
- Drag-and-drop interface that allows you to see results immediately
- Controls that empower IT to centrally manage all changes

Renefits

- Improved business-user productivity and transaction throughput
- Increased user satisfaction by simplifying complex screens and automating repetitive tasks
- Reduced cost of personalization
- Decreased training time for SAP software users

Learn more

Contact your SAP representative, or visit us online at www.sap.com/customdev.





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Does your IT department receive requests to modify the screens of your SAP ERP application to meet specific user needs or improve employee efficiency? What if you could do this quickly, easily, and cost-effectively – without having to program a single line of code?

Now you can – with SAP Screen Personas software, which lets IT personalize SAP GUI screens with minimal time and effort for different users while maintaining full control over changes. Using a drag-and-drop approach, you can hide fields or move them around to make screens more usable and visually appealing. Alternatively, you can empower authorized business users to modify screens using their unique knowledge of what workers need to complete work quickly. Because SAP Screen Personas integrates runtime and design time, you see results instantly.

It's personalization without programming – giving you the power to quickly adapt screens to reflect how your people prefer to work. You'll be able to:

- Improve business-user productivity by providing only the essential screen elements and data needed to complete business transactions
- Increase user satisfaction by automating repetitive tasks and simplifying complex screens (for example, using prefilled fields and pull-down menus that accelerate data entry while boosting accuracy)
- Reduce the cost of personalization by eliminating the need for scripting experts and programmers knowledgeable in the ABAP® programming language
- Decrease training time for users of SAP software



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