SAP Solution Brief
SAP BusinessObjects Business Intelligence Solutions
SAP BusinessObjects Explorer

Discovering Immediate Answers to Your Business Questions

The Best-Run Businesses Run SAP™

Explore your data and discover what is driving your business

Imagine if you could uncover connections and trends – anytime, anywhere – to readily anticipate and meet your customers' needs. SAP BusinessObjects Explorer® software improves business decisions with richer information context, so your people can discover immediate answers to their questions. Explore your data moment by moment and discover what's really driving your business.

Yet not only are changes happening at a faster rate than ever, but before grasping the business conditions specific to your enterprise, you must analyze a staggering amount of data – slowing the reaction time of decision makers.

Often, useful data is locked in transactional systems. Unlock the value of your data by allowing all businesspeople to access and interact with it through a simple, engaging experience that lets them find answers to business questions – anticipated or not – without requiring scripting or assistance from IT.

Give your business users the autonomy to get instant answers

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Convey knowledge with visualizations and dashboard views

Discover trends and patterns with your mobile devices

Increase understanding of your data using geolocation

Accessing data no matter where it resides and answering questions no matter where you are is critical to your productivity. With the ubiquity of smartphones and, increasingly, tablets in the working place, your expectations have shifted. With SAP BusinessObjects Explorer, you and your business users can get answers without needing to write a script or waiting for IT assistance.

The software helps you:

- Increase user adoption of analytics across lines of business by promoting access to enterprise data and analysis without IT's help
- Search and explore enterprise data sources, such as operational systems and data warehouses, directly and with near-instantaneous speeds using preindexed data sources and metadata
- Find the information you need quickly with simple keyword searches and no rigid reporting workflow or query process
- Employ familiar keyword searches to find and get results by data relevance (for example, highest to lowest), and navigate and explore data directly, without requiring existing reports or metrics
- Leverage the business intelligence (BI) solution's metadata layer (SAP® BusinessObjects™ BI solutions semantic layer, or universe), as well as its security, trust, and administration services – thereby reducing IT involvement

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SAP BusinessObjects Explorer lets you drive decisions throughout your organization with clear, compelling visualizations and sharable views. Enliven your data by using visualizations to convey and share the new insights found in your data – something that quantitative information alone cannot do.

With SAP BusinessObjects Explorer, your business users can:

- Explore data without knowing anything about creating and formatting graphics, charts, and reports (no "access-design-publish" workflow knowledge required)
- See the most relevant keyword search results first
- Access the correct, automatically generated chart that best represents the information (for example, a pie chart for percentage breakdowns or a bar chart when comparing revenue and profit for multiple entities)
- Combine multiple data perspectives into a single view, and quickly capture and combine multiple views as dashboards, without IT's help
- Act quickly, based on results of key performance indicators and dashboard views

Crafted by businesspeople for businesspeople, visualizations and dashboards let you discover immediate answers – with no design skills required.

Discover trends and patterns with your mobile devices

Give your business users the autonomy to get instant answers

Convey knowledge with visualizations and dashboard views

Discover trends and patterns with your mobile devices

Increase understanding of your data using geolocation

With SAP BusinessObjects Explorer installed on smartphone and tablet devices, such as the Apple iPhone and iPad, your senior executives, sales executives, and other business users can swipe, tap, and zoom to discover answers online or offline. No matter where you are – on the road, at your desk, or in a sales meeting – you can access current trends and patterns and get meaningful answers to your business questions.

The software enables you to:

- Increase user adoption of analytics across all lines of business while enjoying the same self-service experience on mobile devices
- Take advantage of mobile interfaces, using the simplicity of hand gestures to swipe, tap, and zoom your way to answers without ever having to design a report – no need to build models, create filters, or write scripts
- Save your data on tablet devices and perform data discovery offline when connectivity to a BI platform isn't available
- Increase your understanding of data patterns and trends by adding geolocation context, such as maps

SAP BusinessObjects Explorer software is optimized for your mobile device's real estate, so you can discover trends and patterns anywhere.

Increase understanding of your data using geolocation

Give your business users the autonomy to get instant answers

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Increase understanding of your data using geolocation

Imagine the power of bringing analytics, maps, and geolocation awareness together. With SAP BusinessObjects Explorer, you can build a visual map to view point-of-interest data in context.

The software lets you:

- Augment your data views with geolocation awareness
- Quickly spot trends and visual cues displayed on a Google map for richer information context using your mobile devices
- Determine the exact physical location of mobile devices and instantly augment the data with geolocation awareness

Use embedded geolocation awareness to quickly spot trends and visual cues on a Google Map for richer information context on your mobile devices.

Improve business decisions with faster insight to key data

Improve business decisions with faster insight to key data

SAP BusinessObjects Explorer software gives you richer information in context, using visualizations, dashboards, and geolocation to illuminate your data. Designed for ease of use, the software helps your business users quickly unlock data hidden in transactional systems and discern patterns and trends to discover immediate answers to their questions – all without relying on assistance from IT.

With SAP BusinessObjects Explorer, you can:

- **Discover answers to questions using keyword search,** using simple and engaging data exploration that requires no set workflow, query building, or data model knowledge
- **Share dashboards and visualizations with peers,** using simple point-and-click data exploration to build sharable dashboard views in a self-service way – without IT's help
- **Enable ad hoc exploration everywhere,** not just on your desktop, exploring data online and offline on mobile devices

Summary

SAP BusinessObjects Explorer® software helps you discover immediate answers to business questions. By offering an engaging user experience on the Web or mobile devices, your business users have the autonomy to access and analyze data without having to ask for help from IT. It also makes it simple for you to combine multiple data perspectives into a single user-driven dashboard and share results over the Web and on mobile devices.

Objectives

- Give your business users the autonomy to discover immediate answers
- Convey and share knowledge using visualizations and dashboard views
- Discover trends and patterns anywhere using your mobile devices
- Enrich understanding by adding geolocation context (maps)

Solution

- Quick access to information with simple keyword search and no rigid reporting process
- Visualizations to convey and share qualitative and quantitative knowledge
- Use of mobile devices for fast, easy access to answers
- Geolocation awareness for richer information context

Benefits

- Increase adoption of analytics across lines of business without IT's help, using intuitive online access and mobile devices
- Drive decisions with clear, compelling visualizations, sharable views, and information in context
- Act quickly based on key metrics and dashboard views

Learn more

Call your SAP representative today, or visit www.sap.com/solutions/analytics/business-intelligence/explorer/index.epx.

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