Vinva: Turning to Fast, Flexible, and Scalable Data Processing to Meet Financial Client Needs

Vinva, a financial services firm, recognized its long-term success hinged on providing investment solutions to clients by analyzing market intelligence at high velocities. Vinva thus needed a high-performance database to store data and integrate third-party market feeds. **The answer was the SAP® Sybase® IQ server —** with advanced data compression algorithms that allow Vinva to provide valuable insight to clients and expand into new markets.

vinva
INVESTMENT MANAGEMENT

Generating data to increase portfolio values

Database admin time minimized with SAP® Sybase® IQ

Objectives

- Provide investment solutions to clients by gathering and analyzing market intelligence at high velocities
- Deploy high-performance database that warehouses data while integrating multiple market feeds
- Select platform requiring minimal database administration time or training

Why SAP

- SAP® Sybase® IQ server, small business edition, provides flexibility, familiarity, fast processing, and scalability that outperforms other solutions
- Enables smooth transition to SAP Sybase IQ, enterprise edition, as companies grow

Benefits

- Minimizes administration and staff training to run and manage by relying on familiar SQL interface.
- Requires minimal administration, saving resource time and costs
- Facilitates providing additional value to clients by processing large amounts of data using advanced data compression algorithms

Future plans

- Positions Vinva for rapid growth with database technology platform at the center of its business
- Plays crucial role in the investment technology process as Vinva processes larger data volumes to make more informed client trading decisions
- Enables Vinva to consider expansion into new markets, based on compelling results so far

Company
Vinva

Headquarters
Sydney, Australia

Industry
Financial service provider

Products and Services
Investment management

Web Site
www.vinva.com

"The ability to process large amounts of data efficiently with SAP Sybase IQ allows us to optimize client portfolios and maximize investment performance. This contributes significantly to the bottom line of our clients."

Duncan Forrest, Head of Technology, Vinva

CMP21830 (12/10)

©2012 SAP AG. All rights reserved.