SAP Information Sheet
SAP Business Suite | SAP Screen Personas

Personalize Standard Screens of SAP® ERP Without Programming

Does your IT department receive requests to modify the screens of your SAP ERP application to meet specific user needs or improve employee efficiency? What if you could do this quickly, easily, and cost-effectively – without having to program a single line of code? Now you can.

Summary
With SAP® Screen Personas software, you can personalize the screens of the SAP ERP application for different users without programming. Using a drag-and-drop interface, you can hide fields users may not need, streamline tasks by automating repeated keystrokes, and improve visual appeal by exposing only the information needed to complete a transaction. Changes can be made in seconds – and you see the transformation in real time. Your company will benefit from increased user productivity and value from SAP software investments – and IT will have more satisfied users.

Objectives
- Make users of SAP ERP more productive
- Reduce the time and cost of personalizing screens
- Accelerate learning curves of new users

Solution
- Browser-based software to personalize SAP GUI screens
- Drag-and-drop interface that allows you to see results immediately
- Controls that empower IT to centrally manage all changes

Benefits
- Improved business-user productivity and transaction throughput
- Increased user satisfaction by simplifying complex screens and automating repetitive tasks
- Reduced cost of personalization
- Decreased training time for SAP software users

Learn more
Contact your SAP representative, or visit us online at www.sap.com/customdev.

© 2013 SAP AG or an SAP affiliate company. All rights reserved.

www.sap.com/contactsap

CMP24690 (13/02)
© 2013 SAP AG or an SAP affiliate company. All rights reserved.

No part of this publication may be reproduced or transmitted in any form or for any purpose without the express permission of SAP AG. The information contained herein may be changed without prior notice.

Some software products marketed by SAP AG and its distributors contain proprietary software components of other software vendors. National product specifications may vary.

These materials are provided by SAP AG and its affiliated companies ("SAP Group") for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries.

Please see http://www.sap.com/corporate-en/legal/copyright/index.epx#trademark for additional trademark information and notices.

SAP Screen Personas software lets IT personalize SAP GUI screens with minimal time and effort for different users while maintaining full control over changes. Using a drag-and-drop approach, you can hide fields or move them around to make screens more usable and visually appealing. Alternatively, you can empower authorized business users to modify screens using their unique knowledge of what workers need to complete work quickly. Because SAP Screen Personas integrates runtime and design time, you see results instantly.

It's personalization without programming – giving you the power to quickly adapt screens to reflect how your people prefer to work.

You'll be able to:

- Improve business-user productivity by providing only the essential screen elements and data needed to complete business transactions
- Increase user satisfaction by automating repetitive tasks and simplifying complex screens (for example, using prefilled fields and pull-down menus that accelerate data entry while boosting accuracy)
- Reduce the cost of personalization by eliminating the need for scripting experts and programmers knowledgeable in the ABAP® programming language
- Decrease training time for users of SAP software