Caser Seguros: Improving Data Quality and Reporting with SAP® Business Planning and Consolidation

Caser Seguros has been insuring the citizens and businesses of Spain for almost 70 years. After merging with French Mutual's MMA and MAAF subsidiaries in Spain, the company found that outdated data-gathering processes could not keep up with growth. Caser turned to SAP for an **agile, flexible, and efficient data-consolidation application** to support expanding reporting needs.

Executive overview

Company
Caser Seguros S.A.

Headquarters
Madrid, Spain

Industry
Insurance

Products and Services
Individual and corporate insurance and other related services

Employees
1,946

Revenue
€113 million (2011)

Web Site
www.caser.es

Partner
PricewaterhouseCoopers
www.pwc.com

BUSINESS TRANSFORMATION

The company's top objectives

- Unify disparate data-consolidation processes in a single system
- Simplify the consolidation of data from insurance institutions and other groups
- Improve data quality and reporting capacity

The resolution

- Integrated the SAP® Business Planning and Consolidation application with the external systems of the group's shareholder institutions
- Met implementation target time of 4 months
- Collaborated with IT, business, and partner for fast implementation and user training

The key benefits

- Automated data-consolidation processes, enabling swift integration of new companies
- Improved data quality for instant and accurate reporting
- More time available for data analysis and other value-added activities

"SAP Business Planning and Consolidation provides visibility into the consolidation and reporting process across all lines of business, giving us insight that we never had before."

Mari Luz Ruiz García, Head of Consolidation, Administration Department, Caser Seguros S.A.

TOP BENEFITS ACHIEVED

50%
Reduction in data-consolidation time

300%
Increase in data-consolidation coverage

90%
Improvement in reporting control

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