# Gulf Cement Company: Applying Best Practices in Production Planning with SAP® ERP

Gulf Cement Company, a manufacturer of cement and clinker, dramatically improved visibility into material and spare parts thanks to the SAP® ERP application. By introducing best practices in production planning, the company **reduced cycle time** to generate reports on production and material consumption.

Partner

# Executive overview

**Company**
Gulf Cement Company

**Headquarters**
Ras-Al-Khaimah,
United Arab Emirates

**Industry**
Mill products – cement manufacturing

**Products and Services**
Cement and clinker

**Employees**
600

**Web Site**
www.gulfcement.ae

**Implementation Partner**
Fujitsu

## BUSINESS TRANSFORMATION

**The company's top objectives**:
- Real-time visibility on stock positions (raw materials, semifinished, and finished) at any time across different departments
- Improved visibility on spare parts for maintenance shutdowns
- Improved material management and reporting (production numbers, material consumption numbers, and so forth)

**The resolution:**
- Implemented SAP® ERP application, production planning functionality
- Assigned Fujitsu to conduct implementation
- Completed implementation in 7 months, within budget

**The key benefits:**
- Real-time information of material stock availability, material receipts, and material sales
- Real-time information on spare-parts availability
- Reduced time to generate reports on production and consumption parameters

"Our new SAP software helped us gain real-time visibility on stock positions as well as significantly improving material management and reporting. It also helped us in generating production reports on time."

Ranjit Simon John, SAP Applications IT Officer, Gulf Cement Company

## TOP BENEFITS ACHIEVED

**95%**
Faster stock-data retrieval

**99.5%**
Faster spare-part data retrieval

**<75%**
Faster report generation

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