SAP BusinessObjects™

SAP Customer Success Profile
Consumer Products

ZILOR
OPTIMIZING SIMULATIONS OF ECONOMIC AND FINANCIAL SCENARIOS WITH INTEGRATED SAP® SOFTWARE

Committed to innovation, Zilor's Biorigin business unit produces natural ingredients for human food and animal nutrition. After migrating to the SAP® ERP application, Zilor implemented SAP BusinessObjects™ software to optimize its simulations of financial and economic scenarios.

"Zilor is a pioneer in the adoption of SAP solutions and recognizes the quality and excellence of its international business management tools. We chose the SAP BusinessObjects solution for a friendly interface that easily integrates into the SAP NetWeaver technology platform."

João Antonio Sandre, Systems Coordinator, Zilor

QUICK FACTS

Company
- Name: Zilor
- Location: Lençóis Paulista, São Paulo, Brazil
- Industry: Consumer products
- Products and services: Sugar, ethanol, renewable electricity, biotechnology
- Revenue: BRL $834 million (US$475 million) (2008-2009)
- Employees: 4,146
- Web site: www.zilor.com.br
- Implementation partner: BI One

Challenges and Opportunities
- Input results of simulation processes directly into the planning system
- Eliminate parallel controls
- Allow equal access to financial information and calculations

Objectives
- Meet executive board and user needs to create economic and financial simulations
- Optimize decision making with fully available, high-quality information
- Automate, streamline, and accelerate financial processes and calculations
- Promote system adoption with a friendly, straightforward interface

SAP Solutions and Services
- SAP® ERP application
- SAP BusinessObjects™ Dashboards software
- SAP NetWeaver® Business Warehouse (SAP NetWeaver BW) component and business planning and simulation services

Implementation Highlights
- Availability of SAP BusinessObjects Dashboards software for remote analysis via the Web
- Stand-alone and offline execution functionality

Why SAP
- Smooth integration between SAP ERP and SAP NetWeaver BW for planning processes
- Use of SAP NetWeaver BW as a data repository
- Friendly interface
- Ease of operation

Benefits
- Scenarios that run in just 3 seconds, reduced from 40 seconds
- Variations of on-screen information easier to work with
- Simulation elements prepared that expedite scenario assembly
- Reliable information obtained in SAP NetWeaver BW and fed back via SAP BusinessObjects Dashboards

zilor
Energia e Alimentos

www.sap.com/contactsap

50 102 250 (10/10)
©2010 SAP AG. All rights reserved.

SAP, R/3, SAP NetWeaver, Duet, PartnerEdge, ByDesign, SAP BusinessObjects Explorer, and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries.

Business Objects and the Business Objects logo, BusinessObjects, Crystal Reports, Crystal Decisions, Web Intelligence, Xcelsius, and other Business Objects products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of Business Objects Software Ltd. in the United States and in other countries.

All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only. National product specifications may vary.

These materials are subject to change without notice. These materials are provided by SAP AG and its affiliated companies ("SAP Group") for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

THE BEST-RUN BUSINESSES RUN SAP™