# Modernizing Financial Management for Faster and More Effective Decision Making

The Best-Run Businesses Run SAP™

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# Simplify your business operations with integrated financials

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Whether identifying new business opportunities, reacting to market dynamics, or providing insights into financial performance, you need an integrated financial management solution that supports complex requirements. SAP® Business ByDesign®, finance edition, helps you control multinational financial processes and deliver insight across the company.

Your financial management solution must combine robust core financial functionality with cash and liquidity management, as well as support statutory reporting and project management and deliver broader analytic insight for nonfinancial managers. The solution must also streamline financial processes and simplify general accounting so your finance professionals can spend more time helping business managers improve financial performance with current and accurate information. Finally, it must enable you to leverage the cloud to reduce the cost of licensing software and building and maintaining the technical infrastructure to support it.

SAP Business ByDesign, finance edition, helps you address all these requirements and more with an innovative cloud-based solution that allows easy integration with other on-demand and on-premise software.



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# Trust in us to manage, monitor, and maintain your solution

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Streamline accounting and reduce cycle times

Gain transparency and insight into financial performance

Obtain visibility into your cash flow and liquidity

With a rich, intuitive interface, workflows, and embedded analytics, the solution automates routine tasks, streamlines accounting processes, and provides rich insight into approvals and process controls to help ensure compliance. Your finance department can now be more strategic, less resource-intensive, and better equipped to provide timely, relevant insights to your nonfinance people when and where it's needed.

Designed for midsize and large enterprises, this cloud-based solution has the functional depth of SAP's large-scale financial management solutions delivered through subscription-based pricing. Its open architecture and configurable business processes use open standards to import transactions, documents, and data from your third-party systems to provide you with significant cost savings on systems integration and deployment.

SAP experts in world-class data centers provide maintenance and upgrades, so you can focus on the business and avoid the added cost and complexity of IT infrastructure and staff. Our operations are certified to meet international audit standards so data is safe, compliant, and meets rigorous internal control requirements. Plus, you get the certainty and trust that comes with our financial strength and global leadership in financial management applications.



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SAP Business ByDesign, finance edition, provides the core accounting growing companies need, including general ledger, accounts receivable, accounts payable, fixed assets, project management, cash and liquidity, compliance, and internal and external reporting. Powerful workflow, automation, and collaboration functionality helps you streamline financial processes and reduce the time and effort of verifying and posting transactions.

The solution extends financial processes to include customer- and supplier-facing business activities (such as order to cash and procure to pay), giving your accounting staff visibility into preceding process steps and documents and making it easy to verify data. SAP Business ByDesign, finance edition, also helps ensure compliance as internal controls are embedded into the process flows while graphic document flows provide transparency. The finance edition accelerates period-end closings across multiple business entities and transaction currencies. Monitoring tools help you oversee the closing process, and collaboration tools let your people assign, monitor, and complete tasks more efficiently, regardless of their location.



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Doing business in different parts of the world places an additional burden on your accounting staff. SAP Business ByDesign, finance edition, reduces this burden with numerous preconfigured country versions. You can also establish parallel ledgers that simultaneously manage reporting for company divisions with different fiscal years, different currencies, and taxation requirements.

The solution also features robust support for multiple countries, including global and local financial reporting standards, in addition to electronic banking and payment methods.

Transactions can be simultaneously posted to parallel ledgers that are automatically reconciled with the lead ledger, making consolidations easier, and provide a single source of financial information. Plus, meta tagging lets you enhance reporting by adding business dimensions without the cost and burden of a data warehouse. For example, a general ledger posting for an invoice consisting of a simple debit and credit entry is difficult to use for any purpose other than creating an income statement and balance sheet. However, SAP Business ByDesign, finance edition, lets you apply meta tags to the transaction to allocate the expense to a cost center, channel, product, or customer for richer management reporting.

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You can analyze revenues and costs by multiple dimensions to better understand individual business unit profitability, and your reports are always up-to-date and accessible across the business via intuitive analytics delivered to the desktop. Your employees can generate detailed reports by multiple dimensions according to their role, such as by cost center, geography, department, and customers. More important, information is available immediately at the time of the posting, so there's no waiting for a reporting system to be updated.

SAP Business ByDesign, finance edition, supports better decisions with real-time insights into trends, forecasts, and performance against established goals.

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# Obtain visibility into your cash flow and liquidity

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SAP Business ByDesign, finance edition, gives you timely and accurate insight into your cash flows so you can make sound cash management decisions. It enables you to analyze and forecast liquidity using real-time data from your customer- and supplier-facing business processes. Using its built-in analytic functions, you can constantly monitor cash positions in real time, forecast inflows and outflows, identify critical liquidity issues, and take action to address them. Continually updated reports and forecasts help your cash managers make informed borrowing and investment decisions and control the timing of outgoing payments.

A highly automated payment process lets you schedule payment runs to take advantage of early payment discounts offered by your suppliers. The solution supports multiple global payment methods, including checks, electronic bank transfers, and direct debits. Payments can also be processed in multiple transaction currencies. SAP Business ByDesign, finance edition, also enables you to centrally manage data about the banks with which you do business, such as address and routing numbers. Using electronic banking functions, you can communicate quickly and easily with your banks and business partners.



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# Make great decisions based on timely, accurate insights

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Use your mobile devices to get the latest business insights

SAP Business ByDesign, finance edition, includes embedded analytics that give your executives and knowledge workers deep and timely insights into financial performance across the business. Intuitive, context-specific analytics appear in reports, dashboards, and analytic charts, and graphs embedded in transaction screens provide sophisticated visual representations of information. With these capabilities you can now do your business transaction processing, reporting, and analytics all in a single solution.

SAP Business ByDesign, finance edition, further simplifies data analysis and reporting by enabling your employees to work in the familiar Microsoft Excel environment. They can export business data to a local spreadsheet on their personal computer. In addition, they can refresh data in the local spreadsheet with new data from the finance edition, update it locally, and then write it from the spreadsheet back into the solution. Intuitive analytics enable you to view and manage performance in your area of responsibility with a built-in monitor that supports management by exception.



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# Use your mobile devices to get the latest business insights

Make great decisions based on timely, accurate insights

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The SAP Business in Focus mobile app for SAP Business ByDesign, finance edition, is an innovative analytic application for the Apple iPad. The mobile app helps your mobile users gain real-time insight into internal and external factors that impact business performance. Users can customize viewing options to track key performance indicators and analytic reports, monitor internal and external information, and collaborate with team members and counterparts anywhere and at any time.

SAP Business in Focus transforms your financial transactions into strategic insight that is relevant to everyone in your business using mobile devices – not just accounting professionals. With this mobile app, you can view personalized key business information for faster, more accurate decision making anytime and anywhere.

SAP helps you get the most out of your SAP Business ByDesign, finance edition, with minimal investment in IT infrastructure and staff.



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## Summary

SAP® Business ByDesign®, finance edition, helps your finance department to rapidly address its current and future business requirements while enhancing its strategic role across the enterprise. Delivered to you by a global leader in providing solutions that manage financial operations, the software combines robust business processes, reporting, and analytics in a single open and flexible environment.

## Objectives

- Support multiple international financial reporting and payment standards
- Manage and forecast cash in real time through electronic bank connectivity
- Make informed decisions with real-time visibility into the financial state of the business
- Provide real-time financial insight relevant to decisions makers

## Solution

- Insight into costs, revenues, accelerated period-end closing, and fixed assets
- Tax and regulatory compliance at local and international levels
- Open architecture supporting diverse IT environments
- Powerful analytics with interactive, mobile, real-time reporting

## Benefits

- Improved efficiency via streamlined financial processes
- Better decision making based on real-time, accurate, auditable financial data
- Optimized liquidity with timely invoicing and electronic payment processing
- Empowered finance staff with relevant information for better business performance

## Learn more

Call your SAP representative, or visit us online at www.sap.com.



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