VOTORANTIM
STANDARDIZING MASTER DATA WITH SAP NetWeaver® MASTER DATA MANAGEMENT

Present in 20 Brazilian states and 15 countries, the Votorantim Group operates in industry, finance, and new business development. Votorantim implemented the SAP NetWeaver® Master Data Management component to improve the management and standardization of its material registration and request system.

"In an innovative project in Brazil, we implemented SAP NetWeaver MDM and received a total commitment from the team throughout the stabilization actions. Today we consider SAP NetWeaver MDM an extremely useful tool in Votorantim's business processes."

Nayla Alves Santos, SAP Coordinator, Votorantim Group

QUICK FACTS

Company
- Name: Votorantim Group
- Location: São Paulo, Brazil
- Industry: Mining
- Products and services: Metals, cement, agribusiness, finance
- Revenue: US$19.8 billion (in 2008)
- Employees: 60,000
- Web site: www.votorantim.com.br
- Implementation partners: SAP® Consulting, Hewlett-Packard Company (consulting), BBKO Consulting, and TIVIT (data management)

Challenges and Opportunities
- Create material description standards (MDS) for over 366,000 registered items (in line with the UN Standard Products and Services Code worldwide standards)
- Respond to the high demand for registration (5,700 requests per month)
- Gain more control over service-level agreements

Objectives
- Implement a system to standardize and optimize the registration and request of materials, centralizing control of this process in the shared services center of the group in Curitiba
- Make it easier for users to carry out searches and advanced queries
- Eliminate redundancy and duplication of registered items

SAP Solutions and Services
- SAP NetWeaver® Master Data Management (SAP NetWeaver MDM) component
- SAP Consulting services

Implementation Highlights
- Joint action by Votorantim and its implementation partners to guarantee the system's stabilization
- Minimal customization to SAP NetWeaver MDM
- Use of ASAP methodology

Why SAP
- Votorantim's IT infrastructure based on SAP solutions, easing integration
- Support for best practices in the IT market

Benefits
- Stability and traceability of the material creation and registration workflow (best governance practices)
- Standardization of the registration and request of materials, thereby helping to ensure better information management (with more than 366,000 registered items under 11,000 MDS)
- Mass correction of data and elimination of redundancy
- Simplification of advanced queries and data import and export processes, which are now carried out by the users themselves, increasing their independence and freeing time for the IT team to handle other tasks

Votorantim

www.sap.com/contactsap

50 100 150 (10/05)
©2010 SAP AG. All rights reserved.

SAP, R/3, SAP NetWeaver, Duet, PartnerEdge, ByDesign, Clear Enterprise, SAP BusinessObjects Explorer, and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries.

Business Objects and the Business Objects logo, BusinessObjects, Crystal Reports, Crystal Decisions, Web Intelligence, Xcelsius, and other Business Objects products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP France in the United States and in other countries.

All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only. National product specifications may vary.

These materials are subject to change without notice. These materials are provided by SAP AG and its affiliated companies ("SAP Group") for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

THE BEST-RUN BUSINESSES RUN SAP™