YESHSHREE PRESS COMPONENTS

CLIMBING AN EXPONENTIAL GROWTH CURVE

QUICK FACTS

Industry
Automotive – metal components

Revenue
US$40 million

Employees
250

Headquarters
Aurangabad, India

Web Site
www.yeshshree.com

SAP® Solutions and Services
SAP® Best Practices for Discrete Manufacturing package (localized for India); FMCEdge, a qualified SAP Business All-in-One partner solution

Implementation Partner
KPIT Cummins Infosystems Ltd.

Yeshshree Press Components Pvt Ltd. needed to replace the outdated, disjointed software that ran its auto components business. Yeshshree chose an SAP® Business All-in-One solution that combines all the functionality of SAP software with support for the industry-specific needs of metal fabricators. This solution has helped the firm boost productivity, cut costs, and continue its aggressive growth.

Key Challenges

- Standardize business processes throughout the company
- Satisfy compliance requirements
- Fulfill demanding reporting needs for executive decision making
- Streamline transactions between groups
- Support complex production processes and dynamic bills of materials

Why SAP Was Selected

- Expertise in manufacturing, especially fabricated metal automotive components
- Breadth, depth, and scalability of solution
- Attractiveness of user interface
- Reputation of SAP and prevalence in the industry
- Compatibility with suppliers' and customers' software

Implementation Best Practices

- Minimized risk and disruption to the business by using proven ASAP Focus methodology
- Provided ready-to-deploy support for processes specific to the fabricated metal components industry – preconfigured, tested, thoroughly documented, and based on SAP® Best Practices packages
- Performed comprehensive knowledge transfer for users

Low Total Cost of Ownership

- Completed implementation on schedule and within budget
- Reduced system response time by 15%, boosting employee productivity
- Cut system downtime by 25%

Financial and Strategic Benefits

- Greater ability to manage day-to-day business
- Consolidated solution for forecasting and planning
- Faster, more concise reporting and automated forecasting
- Centralized, more efficient materials procurement
- Improved product costing and fixed asset management
- Enhanced compliance and controls

Operational Benefits

Key Performance Indicator	Impact
Employee productivity	+20%
Operational costs	-15%

YESHSHREE

"We now have a robust, quality solution that provides consolidated information on a standardized platform. This solution will provide the additional capabilities we will need to support our growth."

Hemant Kank, Managing Director, Yeshshree Press Components Pvt Ltd.

www.sap.com/contactsap

Removing Barriers to Growth

Yeshshree Press Components Pvt Ltd. is part of the Yeshshree Group of Companies, India's fastest-growing manufacturer of automobile ancillary and tubular components, many of which entail complex metal fabrication.

During the exponential increase in its business over the last few years, Yeshshree outgrew its legacy business software – disjointed applications that required repetitive, labor-intensive, error-prone data entry. Generating reports was slow and cumbersome, making it difficult for management to keep Yeshshree on its growth curve.

Planning Beyond the Present

Yeshshree knew it needed a new enterprise resource planning (ERP) environment and that not just any business software would suffice. The new solution had to do more than simply satisfy current needs – it had to be scalable to support the additional business processes required by expansion. It also had to go beyond basic functionality and fulfill needs unique to metal fabrication.

The company considered several ERP systems and found SAP® software to be the best fit. "In addition to the comprehensive feature set, extensive range of functions, and attractive user interface SAP software offers, the reputation of SAP and widespread use of SAP software helped us make our decision," explains Hemant Kank, managing director for Yeshshree. "Furthermore, a lot of our suppliers and customers use SAP software, which makes it easier for us to communicate with each other and connect certain activities online."

Yeshshree went a step further by evaluating a particularly well-suited industry-specific version of SAP software – FMCEdge, a qualified SAP Business All-in-One partner solution from KPIT Cummins Infosystems Ltd. This solution brings all the benefits of standard SAP software for fabricated metal manufacturing plus support for specific micro-industry scenarios built by KPIT based on its vast localized industry knowledge.

KPIT implemented the SAP Business All-in-One solution at Yeshshree using its highly skilled pool of industry-specific SAP consultants. With KPIT's unique combination of industry know-how and excellent command of SAP technology, the project went well in all respects, finishing on schedule and within budget.

Boosting Productivity and Cutting Costs

Now that it is running the business with SAP software, Yeshshree has improved operations in many respects. Since all business information is in one place and reporting tools are robust, generating reports for executives is much faster and easier, enabling them to make timely decisions that keep the company on its growth trajectory. Forecasting is automated, which greatly facilitates planning. Information on materials and fixed assets is now centralized, making it easier to track consumption, make well-informed procurement decisions, and understand true costs.

The SAP solution is much more reliable than the legacy systems, and it outperforms them as well. The net effect is heightened responsiveness for employees, who are substantially more productive as a result. The integration and process automation introduced by the new solution have boosted productivity even more, for a total improvement of 20% compared with the past. This productivity improvement, along with other savings attributable to the new software environment, accounts for the 15% decrease the company has experienced in its operational costs.

Yeshshree's business continues spiraling upward, but now its ERP solution is helping instead of standing in the way.

Implementation Partner

KPIT is an IT consulting company that serves customers in over 20 countries. KPIT's SAP practice is powered by more than 1,200 dedicated professionals who have over 14 years of experience in all phases of SAP software implementation.

KPIT Cummins

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