

WEB COMMUNICATIONS – WITHOUT BARRIERS

SAP® ACROBAT CONNECT PROFESSIONAL APPLICATIONS BY ADOBE

The SAP® Acrobat Connect Professional applications by Adobe give SAP customers the ability to share information and communicate with the world without the technical and procedural barriers that have so often thwarted the promise of the Web.



Your ability to do business is only as strong as your ability to communicate – with your employees, your partners, and your customers. Through the first decade of the 21st century, the Web has promised instant communications – yet it has been disappointingly slow to deliver them. In fact, for anyone who's had to do a last-minute driver installation, plug in a download, or devise a work-around due to inflexible software, Web communications and live e-learning have proven more of a frustration than a solution.

The SAP® Acrobat Connect Professional applications by Adobe change all that. Since these applications work with Adobe Flash, over 98% of the world's Internet-connected microcomputers are already fully configured to use them. No matter whether those in your communications or knowledge network work with a PC, a Macintosh, or a Linux system, they most likely already have Adobe Flash installed. This means no downloads or complex configurations are necessary to begin your Web conferences or training sessions.

Since SAP Acrobat Connect Professional applications reside completely within your corporate firewall, they bring you the total security that a hosted solution can't. Since all your information, whether about users or systems, resides on your servers in your own environment, there is no need to reconfigure firewalls to meet the needs of external providers. You control all decisions about infrastructure, installation options, and timelines for upgrades. You decide how to configure the system to best meet your needs regarding server

load, bandwidth access, and user management. And since you can integrate SAP Acrobat Connect Professional applications with Lightweight Directory Access Protocol (LDAP), Web portals, PBXs, or other existing systems and make use of the proven extensibility of Adobe Flash, you can create custom communication applications that go far beyond traditional Web conferencing.

Configurations to Meet Your Needs

SAP Acrobat Connect Professional applications are available in two different configurations, each designed to meet your particular needs.

SAP Acrobat Connect Professional Meeting by Adobe

The faster and more effectively you can learn, communicate, and collaborate, the more productive your organization will be – whether your goal is to build your internal knowledge network; carry out change management activities; reach more prospects, customers, and partners; sell more effectively; or speed time to market. The SAP Acrobat Connect Professional Meeting application by Adobe lets you effortlessly establish real-time, on-demand virtual meeting rooms and Web conferences incorporating document sharing and collaboration, live and recorded video, Adobe Flash movies, live screens, applications, audio, and multiuser text chat.

SAP Acrobat Connect Professional Meeting also features a user interface that is far more flexible and adaptable than that of competing products. Your company can configure the meeting

environment to reflect your own corporate look and feel, including company colors and logos. Your meeting hosts can instantly configure their work space to meet the needs of individual Web conferences (for example, application sharing, live e-learning, discussion, or collaboration) or decide whether to communicate using live multipoint video and voice over IP. And since each licensed user can have an “always on” meeting room with a standard URL and saved configurations and content, it’s possible to establish regular meetings with a familiar environment.

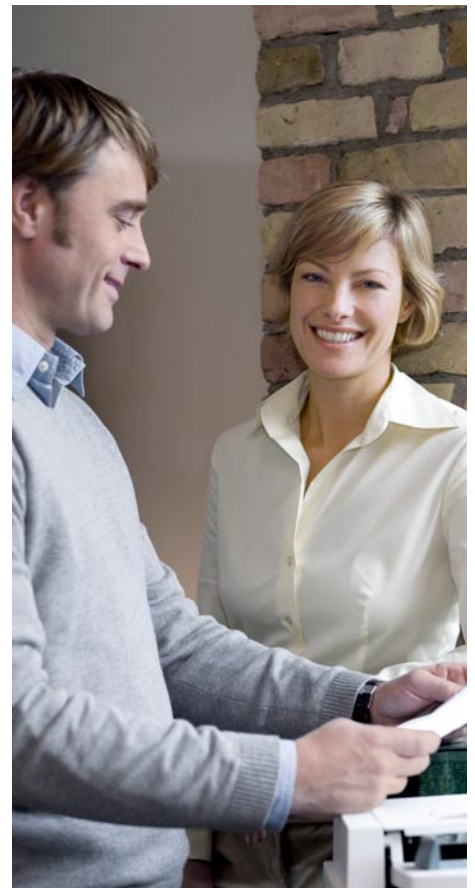
SAP Acrobat Connect Professional Meeting goes beyond Web conferencing and enables you to create engaging, interactive rapid e-learning classes or product presentations directly from Microsoft PowerPoint. With little or no

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learning curve, developers can include audio, Adobe Flash-based video, and Sharable Content Object Reference Model (SCORM)-compliant user polling or testing.

SAP Acrobat Connect Professional Meeting is just as attractive from a participant’s point of view. Meeting or training attendees can self-register through most popular Web browsers and receive automatically generated confirmations and reminders. Using the intuitive browser-based interface, they can participate in face-to-face discussions using inexpensive Web cameras. Best of all, however, they can get right to the business of learning and communication; with Adobe Flash on 98% of the world’s microcomputers, there’s rarely anything to configure or install. Another distinguishing feature of the SAP Acrobat Connect Professional Meeting application is its unique approach to recording events. Rather than capturing an entire class or meeting as one long event, which must be replayed in its entirety for subsequent viewing, SAP Acrobat Connect Professional Meeting records at the content and event levels. Viewers can use the meeting index to navigate to the most relevant content quickly – with no need to waste valuable time watching content that may not be relevant to them.

SAP Acrobat Connect Professional Learning by Adobe
The SAP Acrobat Connect Professional Learning application by Adobe is ideal for organizations that need to create, manage, and deliver effective and economical internal training. Your organization can use SAP Acrobat Connect Professional Learning to schedule courses, enroll learners, grant viewing permissions, automate enrollment



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notices and reminders, and track learner statistics. Your training staff or subject-matter experts can develop curricula combining live classes, multiple self-paced training courses, and other content. In addition, they can define course prerequisites, specify optional and required modules, and establish progressive learning paths for self-paced training, live instructor-led training, and external events.

Like SAP Acrobat Connect Professional Meeting, SAP Acrobat Connect Professional Learning includes the tools to create powerful standards-compliant e-learning classes directly from Microsoft PowerPoint. Your training developers can begin with a Microsoft PowerPoint presentation, add Adobe Flash animations, and integrate quizzes using a wide range of popular question types. They can create custom audiovisual feedback, establish pass or fail criteria, and enable tracking of user completion and success.

Expand Your Knowledge Network
Together, SAP Acrobat Connect Professional Meeting and SAP Acrobat Connect Professional Learning provide a versatile solution for adaptable, secure, and scalable corporate learning and communications. For example, both corporate and external learners will be able to self-register for and attend live e-learning sessions using SAP Acrobat Connect Professional Meeting. Using SAP Acrobat Connect Professional Learning, the sponsoring organization can establish curricula, deliver rapid e-learning, and track class completion and test scores.

SAP: Delivering IT-Powered Business Innovation

As the world's leading provider of business software, SAP delivers products and services that help accelerate business innovation for our customers. We believe that doing so will unleash growth and create significant new value – for our customers, SAP, and ultimately, entire industries and the

economy at large. Today, more than 46,100 customers in more than 120 countries run SAP applications – from distinct solutions addressing the needs of small businesses and midsize companies to suite offerings for global organizations.

From Walldorf to Wall Street: The SAP Success Story

Founded in 1972, SAP has a rich history of innovation and growth that has made us a true industry leader. SAP currently employs more than 43,800 people in more than 50 countries worldwide. SAP is listed on several exchanges, including the Frankfurt Stock Exchange and NYSE under the symbol "SAP."

Knowledge, Experience, and Technology for Optimizing Business

We leverage our extensive experience to deliver a comprehensive range of solutions that empower every aspect of business operations. By using SAP solutions, organizations of all sizes – including small businesses and midsize companies – can reduce costs, improve performance, and gain the agility to respond to changing business needs. SAP also has developed the SAP NetWeaver® technology platform, which enables our customers to achieve more value from their IT investments. Our professionals are dedicated to providing the highest level of customer service and support.

Together, SAP Acrobat Connect Professional Meeting and SAP Acrobat Connect Professional Learning provide a versatile solution for adaptable, secure, and scalable corporate learning and communications

Find Out More

Whether you use them to create, deliver, and monitor rapid e-learning; enable internal videoconferencing and live e-learning; or reach out to customers and partners; the SAP Acrobat Connect Professional applications will provide you with reliable and extensible tools that put the benefits of Web-based communication within your reach. For more information, please contact your education account manager or navigate to www.sap.com/services/education/softwareproducts/index.epx.

Summary

The SAP® Acrobat Connect Professional applications by Adobe give SAP customers the ability to share information and communicate with the world without the technical and procedural barriers that have so often thwarted the promise of the Web.

Challenges

- Improve your ability to do business by enhancing your ability to communicate – with your employees, your partners, and your customers
- Eliminate the downloads and complex configurations usually necessary when beginning your Web conferences or training sessions

Supported Business Processes and Software Functions

- Configure software to meet your needs – Take advantage of two different configurations, each designed to meet your particular needs
- Expand your knowledge network – Utilize a versatile solution for adaptable, secure, and scalable corporate learning and communications

Business Benefits

- **Benefits of the SAP Acrobat Connect Professional Meeting application by Adobe**
 - Improve learning and productivity through high-impact, live Web-based seminars and training, and engaging on-demand presentations
 - Speed implementations and upgrades with interactive change management presentations
 - Reduce travel time and expense while speeding internal and customer communication cycles
 - Deliver live demonstrations and presentations wherever there is an Internet connection
- **Benefits of the SAP Acrobat Connect Professional Learning application by Adobe**
 - Deliver and track individual progress and organizational results to truly realize the benefits of a blended learning program in a fraction of the time – and at a fraction of the cost – of traditional e-learning
 - Enable subject matter experts to rapidly create engaging training materials at low cost and with little or no learning curve
 - Train employees on new initiatives, reducing rollout costs, enabling adoption, and minimizing ongoing support
 - Meet compliance and safety regulations by rapidly training end users on policies and procedures

For More Information

Call your SAP representative or visit us online at www.sap.com/services/education/softwareproducts/index.epx.

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