SAP Solution Brief
SAP Services

Close the Strategy-Execution Gap with Business Analytics Services from SAP

Quick Facts

Summary

The SAP® Services organization offers a comprehensive portfolio of business analytics services that help you implement, deploy, and optimize SAP solutions. And by helping you close the gap between strategy and execution, they can enhance your business effectiveness.

Business Challenges

- Align the performance management approach with overall corporate strategy
- Improve focus on organizational drivers and priorities
- Identify the most important metrics and key performance indicators (KPIs)
- Improve decision making by aligning business objectives with KPIs
- Make enterprise-level, trustworthy data available for efficient decision making

Key Features

- **Linkage of strategic goals and specific KPIs** – Implement a performance optimization initiative with the right scope and focus
- **Detailed architecture and project plan** – Connect organizational objectives with corporate strategies
- **Corporate governance and reporting** – Facilitate legal compliance and provide insight into how effective established governance measures are
- **Risk management** – Understand and measure risk
- **Quality assurance** – Proactively address issues preventing achievement of consistently high product quality

Business Benefits

- **Minimized risk** by engaging the expertise of the organization that knows SAP applications best
- **Reduced costs** by relying on experienced solution and technical architects, implementation specialists, and business consultants
- **Faster time to value** by taking advantage of packaged service offerings with predefined scope, cost, and deliverables

For More Information

To learn more, call your SAP representative or visit us online at www.sap.com/services/business-analytics.

In challenging economic times, the difference between getting by and thriving comes down to business performance. Business analytics services from SAP can enhance your business effectiveness by helping your organization cost-efficiently assess your current strategy and infrastructure. With their support, you can plan and design a comprehensive solution that delivers reliable data to the people who need it to make critical business decisions, mitigate risk, and meet your compliance needs.

Managing your business requires a wider perspective than what you can get from the structured information generated within your organization's four walls. You need to bring together structured and unstructured information from external sources as well and make it available in a way that supports decision making.

The way businesses operate is changing. Today operations are cross-functional and decision making is collaborative, leaving behind the traditional siloed approach of doing business. The successful company today provides its teams with access to the information they need to keep business operations rolling, respond quickly to changes in the business, and heighten performance. Instead of pursuing simple point relationships with customers and suppliers, you need to optimize performance throughout your dynamic business network and facilitate collaborative efforts within the company, with external partners, and with third parties.

Business analytics services from SAP can help you with all your data management, business analysis, risk, and compliance needs by providing expert knowledge, support in leveraging best practices, and quick time to value.

CONNECTING DECISION MAKING TO STRATEGIC GOALS

Three trends are at work to limit your operational performance and compromise business efficiency – the changing nature of information, of the way people work, and of the way businesses connect. All too quickly, these tendencies can create a disconnect between your strategies and the decision making that supports those strategies. As a result, executives make decisions without a clear view of conditions in their business units.

Another pitfall is when companies lock their information in silos, causing a misalignment of actions across the organization. Organizations communicate goals to employees inadequately, and employees have trouble aligning their day-to-day activities with the organization's overall strategy. As a result, enterprises suffer a gap between strategy and execution – one that prevents them from optimizing business performance. Because the executive level lacks visibility, management cannot create effective strategies or change business execution to improve performance.

With SAP® solutions, you can gain insight into your business, shape strategy, and empower business users to make well-informed decisions. You can set up a risk management strategy to help management determine where the enterprise is exposed. By leveraging the entire set of SAP solutions, you can enhance business effectiveness, establish state-of-the-art technical architectures, establish a consistent compliance platform to serve your compliance needs, and introduce rapid innovations. You can develop a business analytics road map that charts the shortest course to value from your software investment, now and for many years to come.

COMPREHENSIVE BUSINESS SOFTWARE TO HELP YOU MEET YOUR GOALS

With the comprehensive range of SAP software solutions, you can enhance insight into business trends and opportunities, gain trusted information, enable strategic alignment, and support needed oversight and compliance. The software is designed to provide strategic insight, empowering your business users and transforming the way people work. The solutions include:

- SAP BusinessObjects™ enterprise performance management (EPM) solutions, which help you create your corporate strategy, align your metrics to it, and effectively plan and manage decisions for better execution and performance
- SAP BusinessObjects business intelligence (BI) solutions, which you can use to support querying, reporting, and analysis activities as well as advanced analytics tasks using tools such as scorecards, executive dashboards, management reports, and intuitive search functionalities for efficient visualization
- SAP BusinessObjects enterprise information management (EIM) solutions, which you can use to manage structured and unstructured data – including management of data integration, federation, data

quality, data warehousing, metadata, and master data
- SAP BusinessObjects governance, risk, and compliance (GRC) solutions, which help you strengthen your internal controls for IT system access and financial reporting, identify and manage risks, and comply with customs regulations

REDUCED TIME TO VALUE WITH SAP SERVICES

To help you optimize the value of your SAP software, SAP offers a full portfolio of business analytics services. These services can help you speed software implementation and optimize solutions by providing your IT and business users with the skills needed to deploy and use the SAP solutions effectively. With increasing visibility into execution – combined with internal and external information – executives can make far-reaching strategic decisions and further reduce risk.

These offerings help you maximize the value of your solutions in the four areas described in the following text.

Enterprise Performance Management

Business analytics services from SAP can help you develop and implement an EPM strategy that fully integrates into all levels of your business. Our consultants work with you to plan, build, and run your first comprehensive solution and migrate your existing architecture. SAP Services can help you:
- Create and visualize your corporate strategy
- Transform your financial reporting and consolidation processes
- Perform accurate and efficient business planning processes
- Maximize profitability and improve cost management
- Manage operational performance in supply chain, HR, IT, and procurement operations

Business Intelligence

Business analytics services from SAP support a comprehensive approach to BI that can streamline software implementations, improve user adoption, and minimize costs. Using these services, you can assess, design, and implement a customized performance management strategy in a matter of weeks that provides the metrics, data infrastructure, and visualization you need. You get an enterprise-centric road map charting a course to maximize the support your SAP tools provide your BI operations through strategic and analytical functions. Offerings from SAP Services can help you:
- Develop and refine your business intelligence strategy
- Create and deploy operational reports
- Develop and launch a management reporting strategy
- Build and use dashboard analytics
- Upgrade or migrate to standard SAP technology

Enterprise Information Management

Business analytics services from SAP provide enterprise information management services that help you integrate and manage both structured and unstructured data. They help you consolidate master data to establish a single view of business information to enable real-time decisions, as well as manage information across its complete lifecycle. With these services, you can:
- Mitigate risk involved in data migration when going live with new software
- Assess, improve, and monitor data quality
- Integrate and share both structured and unstructured data
- Support data governance programs

Governance, Risk, and Compliance

Business analytics services help your company achieve effective governance, manage risk, and meet regulatory requirements. SAP also offers a range of packaged service offerings that can help your organization realize the value of GRC applications faster and with greater transparency. SAP Services help you:
- Set up a single platform from which to control access risk and manage GRC operations, including audits, throughout the enterprise
- Continuously monitor controls
- Manage global trade

BENEFITS OF SAP SERVICES

With business analytics services from SAP, you can improve performance throughout your organization, achieve business excellence, and introduce rapid innovation to operate successfully within today's volatile business environment. SAP Services can help you realize the following business benefits:
- **Complete insight:** SAP Services offer a comprehensive approach to risk and compliance to help you proactively identify and respond to all types of risks. The result is complete insight into the

With the comprehensive range of SAP software solutions, you can enhance insight into business trends and opportunities, gain trusted information, enable strategic alignment, and support needed oversight and compliance.

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performance of your risk management, compliance, and control processes across all of your business units.

- **Greater efficiencies:** You can realize significant operational efficiencies and cost reductions with enterprise-wide software that automates key compliance processes and controls. You gain a framework for risk-based analysis across business objectives and strategies and automated workflows that can minimize audit-related time and costs.
- **Improved business flexibility:** Enterprise-class SAP solutions deliver the flexibility you need to manage, mitigate, and monitor risks and controls, even as your business changes and grows. Our approach to business analytics means you only need to manage a single strategy for internal policy and regulatory compliance – supported with continuous monitoring that leads to improved predictability and stronger performance.

Find Out More

To learn more, contact your SAP representative or visit www.sap.com/services/business-analytics.