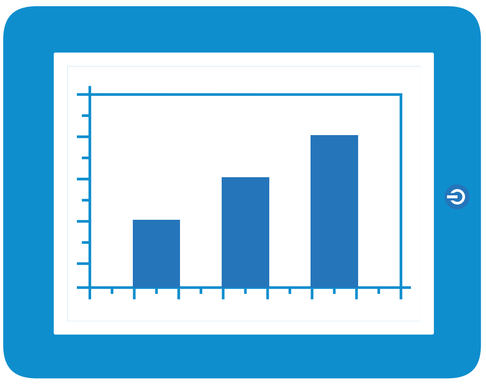
Mobility Under Siege

Get a Security Guard for Your Pocket

The use of personal devices at work is escalating



2x mobile data traffic growth each year through 2014[1]

77% of businesses agree that the use of mobile devices in the workplace is important to achieving business objectives[2]

Access to new devices and the acceptance of BYOD policies is doubling data usage

1.2 billion workers will use mobile technology by 2013[3]

$1.8 billion the worldwide market for Mobile Enterprise Management by 2016[4]

82 million people will use tablets by 2015[5]

700k android devices are activated each day — more than babies are born[6]

Mobile devices pose the largest threat to information security

admit their employees ignore or disable mobile security, or lack any at all[7]

$7 million a day is predicted replacement cost for lost US mobile devices[8]

1.4 million by 2014, over 4% of mobile devices used for business could be lost each year[9]

60% of user's phones contain sensitive business information[10]

51% have had data stolen from insecure mobile devices[11]

Neglecting security of mobile workforce can have disastrous effects

Use the cloud to secure your mobile business quickly

IDC forecasts public IT cloud services spending will approach **$100 billion** in 2016[12]

Time-Saving
Rolling out cloud applications takes days, not months

Cost-Cutting
Public cloud services are **36%** cheaper than on-premise solutions[13]

Energy-Conserving
30-90% reduction in energy usage with the cloud[14]

Enabling comprehensive MDM is cost effective with SaaS cloud deployment

SAP Afaria is the #1 ranked Mobile Enterprise Management provider[15]

Secure your mobile data in the cloud today – take a free 14 day trial at sap.com/afaria/testdrive

[1] Cisco Global Mobile Data Traffic Forecast Research, 2012
[2,7,8,11] Ponemon Institute Research 2012
[3] "Worldwide Mobile Worker Population 2009–2013 Forecast," IDC, Dec. 2009
[4] IDC MEM Marketshare Sept 2012
[5] Forrester Research, January 4, 2012
[6] Think with Google, 2012
[8] Mitch Lipka, Reuters Mon Mar 26, 2012
[10] Ponemon Institute Research 2011
[12] IDC
[13] Osterman Research, 2012
[14] Accenture Research, 2010
[15] IDC MEM MarketShare, Sept 2012

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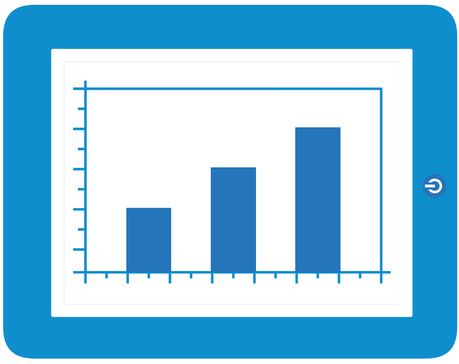

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