A Cloud-Based Foundation for Enterprise Mobility

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The Best-Run Businesses Run SAP™

Comprehensive support for mobile solutions

Make the most of enterprise mobility. Get an effective strategy that goes beyond application development. The cloud versions of the enterprise and consumer editions of SAP® Mobile Platform provide a foundation to support and accelerate the rollout of highly scalable mobile applications for use on any device and enable secure access to both on-premise and cloud-based solutions.

The benefits of enterprise mobility are clear. It increases employee productivity through connectivity with back-office software and improves efficiency and profitability by giving customers and partners access to mobile services. To gain these benefits, it is critical to have a sustainable, scalable, and flexible technology platform that can support and drive strategic enterprise mobility.

Some companies are moving to a cloud-based architecture to minimize IT department costs and address infrastructure gaps. Others run "hybrid" architectures with some solutions deployed on premise and some in the cloud.

Companies like yours need a platform that provides a solid base for enterprise mobility. The platform must enable the development of applications to engage employees, customers, and business partners. A cloud-based mobile application development platform (MADP) provides the same enterprise-grade infrastructure as an on-premise MADP and gives you the ability to rapidly deploy mobile apps.

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The right platform for enterprise mobility

The right platform for enterprise mobility

A cloud-based approach

Scalability, speed, and resource optimization

Industry-leading SAP Mobile Platform is the right choice for cloud-based and hybrid architectures. The platform enables you to quickly and securely make your mobile strategy a reality, with packaged and custom-developed applications for every mobile device platform. With SAP Mobile Platform, you can design and optimize your own mobile apps and customize and deploy apps built by SAP and SAP partners, which are available in SAP Store (store.sap.com).

With SAP Mobile Platform, you can deliver business-to-employee and business-to-consumer applications for all mobile devices. The platform provides a secure, scalable infrastructure and integrates with SAP and non-SAP back-end software. It automatically scales and adjusts to changing workloads, providing high availability of mission-critical applications.

The platform – available as on-premise and cloud versions – has the flexibility to meet your organization's needs now and can grow with you to meet the challenges you'll face in the future. It makes enterprise mobility affordable by allowing you to leverage a single platform of technologies to deliver mobile apps across your ecosystem.

The open platform lets developers use their existing skills and tools to create applications and leverage popular third-party development tools.

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The cloud versions of the enterprise and consumer editions of SAP Mobile Platform accelerate the rollout of mobile applications. They enable secure access to on-premise and cloud-based services for all end users and devices and provide a foundation for an effective mobile strategy.

The integrated platform is proven, scalable, and helps make enterprise mobility affordable. It supports third-party development tools through industry-standard interfaces, enabling you to leverage current resources and previous investments in software and infrastructure. The product is supported by an ecosystem of partners and a developer community of resources equipped for accelerated application development.

A cloud-based architecture can help minimize IT costs, capital budgets, and gaps in skill sets. With a hybrid architecture, mobile applications can be built and deployed either on premise or in the cloud to deliver a combination of features and benefits. In suiting both approaches, SAP Mobile Platform provides a viable long-term solution to enable the deployment of business-to-enterprise applications.

Rely on our open, enterprise-grade development platform to help you build compelling, intuitive mobile apps.

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The cloud versions of SAP Mobile Platform are scalable and flexible to support your organization's strategy for enterprise mobility and meet dynamic demands for solutions. With the platform, you can start small and expand the scope of the project as your needs and opportunities grow. Or, depending on the demands of a particular solution rollout, you can deploy apps to huge numbers of users quickly, without having to order and build out the infrastructure yourself.

The platform supports rapid and temporary deployments to enable organizational agility. Cloud versions of applications can be used to prove a concept in the short term or meet a specific deadline, after which an on-premise version can be deployed and housed at the corporate data center (the "build, operate, transfer" approach).

With SAP Mobile Platform, you can do more with less. Because it is cloud based, the platform has a near-zero deployment footprint and requires minimal resources to keep it up and running. This means the IT department can concentrate on delivering value to the business with limited resources.

Free up developers to focus on functionality and user experience instead of low-level coding.

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Better operations with mobile solutions in the cloud

Better operations with mobile solutions in the cloud

Support your strategy for enterprise mobility and create and operate mobile solutions in the cloud using a single, scalable infrastructure for development, delivery, and administration. With SAP Mobile Platform, you get an adaptable, flexible solution you can trust. You can build and manage native, Web, and hybrid applications and deliver them to the broadest range of devices, including Apple, Android, Windows, and BlackBerry devices.

SAP Mobile Platform frees IT from maintenance and upkeep concerns, letting staff focus on user adoption and satisfaction. The platform streamlines interactions between developers and administrators, improves efficiency and productivity, and reduces development expenses.

The platform is back-end agnostic. It supports heterogeneous data sources and a range of development tools and resources from SAP and third parties. This allows you to leverage existing investments and skill sets to speed time to market, transform business, and significantly reduce total cost of ownership. And its open infrastructure helps you future-proof your mobile technology platform and respond to evolving opportunities, device types, and data source needs.

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Summary

The cloud versions of the enterprise and consumer editions of SAP® Mobile Platform support enterprise mobility. Use them to design and develop apps that run on premise or in the cloud. Deploy apps with the near-zero footprint of a cloud architecture. Integrate with SAP and non-SAP software that is on premise or in the cloud. Leverage application and enterprise services to let developers focus on the user experience, not low-level coding. Use development tools and vibrant mobile ecosystem the open architecture supports.

Objectives

- Drive strategic enterprise mobility with a flexible technology platform
- Build mobile apps for rapid, repeatable delivery
- Deploy mobile applications optimized for targeted end users

Solution

- Foundation for enterprise mobility that meets dynamic demands
- Support for popular third-party development tools
- Cloud-based architecture that minimizes IT costs and gaps in skill sets

Benefits

- Enable enterprise mobility with a single, scalable infrastructure
- Support heterogeneous data sources and a range of development tools
- Leverage existing investments and skill sets to speed time to market, transform business, and reduce total cost of ownership
- Enable security and protect data, apps, and devices
- Free up IT resources and respond to evolving opportunities

Learn more

To find out more, call your SAP representative today or visit us online at www.sap.com/mobileplatform.

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