SAP BusinessObjects™

SAP Customer Success Profile
Consumer Products

FABER-CASTELL BRASIL
USING SAP® SOFTWARE TO IMPROVE BI AND TO REDUCE INVOICING-RELATED EXPENSES

Since 1998 Faber-Castell Brasil has been managed through the SAP® ERP application. Updating SAP ERP and implementing the SAP BusinessObjects™ Electronic Invoicing for Brazil (SAP BusinessObjects Nota Fiscal Eletronica) application improved business intelligence (BI) and reduced invoicing-related expenses.

"SAP BusinessObjects Electronic Invoicing for Brazil brought immediate cost reduction in invoicing. In addition, the company is prepared to start working more closely with SAP NetWeaver Process Integration technology after having implemented the business intelligence software."

José A. Rodrigues, IT Manager, Faber-Castell Brasil

QUICK FACTS

Company
- Name: Faber-Castell Brasil
- Location: São Carlos, São Paulo, Brazil
- Industry: Consumer products
- Products and services: Ecological pencils and crayons, modeling dough, pens, mechanical pencils, markers, CDs, floppy disks, printer-compatible cartridges, and fountain pens
- Employees: 2,700
- Web site: www.faber-castell.com.br
- Implementation partners: Sonda Procwork and Neoris

Challenges and Opportunities
- Reduce IT costs
- Adhere to best market practices
- Comply with governance, risk, and compliance regulations
- Ensure that invoicing processes comply with requirements and national laws

Objectives
- Update the SAP® ERP application and use SAP NetWeaver® Process Integration (SAP NetWeaver PI) technology to implement the SAP BusinessObjects™ Electronic Invoicing for Brazil (SAP BusinessObjects Nota Fiscal Eletronica) application, in a short time frame and without impacting company operations
- Integrate information systems

SAP Solutions and Services
- SAP ERP
- SAP BusinessObjects Electronic Invoicing
- SAP NetWeaver PI

Implementation Highlights
- Migration of SAP ERP and implementation of SAP BusinessObjects Electronic Invoicing – using SAP NetWeaver PI – completed within three months, without downtime
- Successful implementation with different integration partners for each project
- Process preparation for use of more business intelligence functionality and increased use of SAP NetWeaver PI

Why SAP
- SAP ERP already in use in operations in Brazil and in parent company in Germany
- Solution compliance with best market practices
- Ease of implementation
- Local technical support in Brazil

Benefits
- Greater integration of information systems
- Increased speed of information collection
- Enhanced information reliability
- Reduced invoicing-related expenses as a result of the real-time online processing of transactions

Existing Environment
SAP ERP

www.sap.com/contactsap

50 101 971 (10/09)
©2010 SAP AG. All rights reserved.

SAP, R/3, SAP NetWeaver, Duet, PartnerEdge, ByDesign, SAP BusinessObjects Explorer, and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and other countries.

Business Objects and the Business Objects logo, BusinessObjects, Crystal Reports, Crystal Decisions, Web Intelligence, Xcelsius, and other Business Objects products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of Business Objects Software Ltd. in the United States and in other countries.

All other product and service names mentioned are the trademarks of their respective companies. Data contained in this document serves informational purposes only. National product specifications may vary.

These materials are subject to change without notice. These materials are provided by SAP AG and its affiliated companies ("SAP Group") for informational purposes only, without representation or warranty of any kind, and SAP Group shall not be liable for errors or omissions with respect to the materials. The only warranties for SAP Group products and services are those that are set forth in the express warranty statements accompanying such products and services, if any. Nothing herein should be construed as constituting an additional warranty.

THE BEST-RUN BUSINESSES RUN SAP™