



# BUSINESS PARTNER DATA

## CENTRALLY MANAGE PARTNER INFORMATION TO END DATA REDUNDANCY

### For companies that need up-to-date information about business partners for effective planning and collaboration

The SAP® Business ByDesign™ solution provides one central location for accessing and updating all business partner data.

Unlike other solutions, SAP software offers a unified “person” concept for all business partner roles.

Only SAP Business ByDesign allows companies to assign multiple business partner roles to an existing business partner and share it across the business.

What can be improved?	How do I improve?	What does SAP® software enable?	What can I achieve?
#1 Improve management of partner relationships and value delivery to partners	Simplify maintenance of business partner data; centralize access to partner data	Core person model: one partner with multiple roles, allowing application-specific views	<p><b>Operating metrics:</b> less time to create and maintain partner data; fewer resources used for maintenance</p> <p><b>Financial results:</b> lower cost of business partner data creation and maintenance</p>
#2 Improve data reliability; reconcile data silos; remove redundant, outdated information	Maintain partner data with templates and automation; enable partners to have multiple roles	Core person model; centralized data settings and acquisition; process automation	<p><b>Operating metrics:</b> more accurate business partner data; fewer resources consumed by partner data errors</p> <p><b>Financial results:</b> lower cost of business partner data errors</p>
#3 Make more informed, insightful decisions based on accurate business partner data	Run reports using reliable partner data; better manage tasks by leveraging partner data	Business partner data repository with central access to up-to-date partner data	<p><b>Operating metrics:</b> Fewer resources used to resolve partner data errors</p> <p><b>Financial results:</b> lower cost of internal processes</p>

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