



BUSINESS CONFIGURATION

GAIN THE SOFTWARE FLEXIBILITY NEEDED TO GROW

For midsize companies that want to expand business and market share – both locally and globally – at a comfortable pace

The SAP® Business ByDesign™ solution offers the needed flexibility to swiftly adapt to increasing customer demands.

Unlike other solutions, SAP software enables companies to evolve as they see fit, without reinstalling new software for each stage of growth.

Only SAP Business ByDesign can be configured quickly, without technical assistance, and rapidly and continuously adapted.

What can be improved?	How do I improve?	What does SAP® software enable?	What can I achieve?
#1 Improve agility and flexibility to adapt and innovate quickly – without IT barriers	Allow frequent software changes, without constraints; align software with business needs	Flexible software configuration; ability to maintain business processes as needed	<p>Operating metrics: less time to respond to opportunities and changes</p> <p>Financial results: increased total revenues from new opportunities</p>
#2 Reduce reliance on costly IT staff; enable nontechnical users to easily adapt software	Use software that simplifies configuration and can be modified as needed	Fast, guided, system-enabled initial scoping and deployment, from first contact to going live	<p>Operating metrics: fewer person days for deployment, configuration, testing, training, and project management</p> <p>Financial results: predictable low cost of ownership</p>
#3 Access next-generation technology without making huge capital investments	Increase focus on core business operations and processes; outsource noncore operations	Simplified IT through an on-demand model	<p>Operating metrics: fewer hardware components to manage</p> <p>Financial results: reduced total capital requirements (such as hardware)</p>

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