



# COST AND REVENUE

## ENSURE ACCURATE FINANCIAL REPORTING AND QUALITY DECISIONS

### For financial analysts who need to control costs, measure profitability, and help drive corporate performance

The SAP® Business ByDesign™ solution provides company-wide insight into financial data.

Unlike other solutions, SAP software streamlines tasks through automatic workflows.

Only SAP Business ByDesign integrates financial data from all areas of the company, so finance professionals can report cost and revenue accurately and balance revenue generation against cost-efficiency.

What can be improved?	How do I improve?	What does SAP® software enable?	What can I achieve?
#1 Improve corporate performance by making decisions based on reliable information	Increase visibility when executing cost- and revenue-generating activities	Integrated, accurate accounting data based on individually defined controlling objects	<b>Operating metrics:</b> improved accuracy of profit detail list by customer, product, and region <b>Financial results:</b> increased profitability
#2 Improve cost and revenue accounting and reporting, as well as period-end closing	Easily analyze financial information and utilize automated, efficient financial processes	Automated profit calculation; revenue recognition and overhead cost analysis flexibility	<b>Operating metrics:</b> fewer finance systems <b>Financial results:</b> reduced cost of finance functions
#3 Reduce capital required for multiple systems to manage cost and revenue activities	Reduce IT complexity and integrate end-to-end financial processes	Consolidated financial information; standardized cost and revenue accounting	<b>Operating metrics:</b> fewer finance systems <b>Financial results:</b> fewer total assets needed to drive finance functions

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