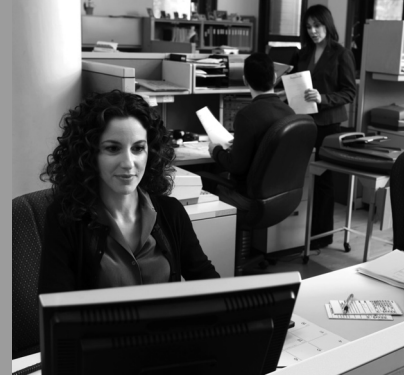


SAP Customer Profile Mill Products



ACEROS OCOTLAN
UN MUNDO DE ACERO

ACEROS OCOTLÁN

Aceros Ocotlán S.A. de C.V. is a metals wholesaler and distributor based in Guadalajara, Mexico, with 38 locations around the country. The firm needed an integrated enterprise resources planning (ERP) solution installed quickly at a fixed price. Using SAP® Best Practices offerings and SAP ASAP Focus methodology, SCAi Consulting implemented the mySAP™ ERP solution in just over 4 months.

AT A GLANCE

Key Challenges

- Sustain company growth in a stable and profitable way
- Find IT solution suitable for short- and long-term needs

Project Objectives

- Integrate strategic focus among all company groups
- Install integrated ERP solution quickly at a fixed cost

Why SAP® Solution

- Fast-results approach to installation, at lower cost
- Worldwide technology leadership and proven industry experience
- Security and flexibility of the solution

Implementation Highlights

- Complete in 17 weeks using SAP® ASAP Focus methodology
- Strong effort by internal and external implementation teams

Key Benefits

- ROI in 14 to 16 months (or sooner)
- Access to more relevant and precise information
- Better and faster customer service
- More control over business processes
- Increased productivity per employee
- Reduced costs
- Improved ability to adapt to market changes

Web Site

www.acerosocotlan.com.mx

Industry

Mill products

Solution and Services

mySAP™ ERP solution, in conjunction with SAP Best Practices Baseline Package offering

Existing Environment

Non-SAP software

Database

Microsoft SQL Server

Hardware and Operating System

Hewlett-Packard; Microsoft Windows Server 2003

Implementation Partner

Servicios de Consultoría en Informática Aplicada (SCAi Consulting) (www.scai.com.mx)

“This approach not only required less expense and fewer consultant services, it also provided other benefits such as reduced implementation time, a fixed price, and less staff and organizational effort.”

Israel Figueroa, CFO, Aceros Ocotlán S.A. de C.V.

www.sap.com/contactsap

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