



## CHANG-HO

# STREAMLINING BUSINESS WITH SAP® ERP AND SAP CONSULTING

Chang-Ho Fibre Corporation is well-known for its quality products and excellent service. The company's legacy enterprise resource planning software was functionally adequate but relatively costly. To reduce the cost and disruption of making continual software changes, Chang-Ho decided to implement SAP® software.

### QUICK FACTS

#### Company

- Name: Chang-Ho Fibre Corporation
- Location: Taipei, Taiwan
- Industry: Mill products – fabrics
- Products and services: Fabrics, sportswear, outdoor equipment, luggage, and bags
- Revenue: TWD 19 billion (€380 million)
- Employees: 450
- Web site: [www.chang-ho.com.tw](http://www.chang-ho.com.tw)
- Partner: SAP® Consulting

#### Challenges and Opportunities

- Complete implementation within a tight time frame
- Improve data visibility across the organization

#### Objectives

- Introduce new enterprise resource planning software
- Implement integrated standard functionality for industry-specific processes

#### SAP Solutions and Services

- SAP ERP application
- SAP NetWeaver® Business Intelligence component

#### Implementation Highlights

- Provided comprehensive risk mitigation and change management strategy
- Utilized a phased approach that leveraged the ASAP methodology and out-of-the-box functionality
- Required minimal customization during the first phase
- Caused minimal disruption to business
- Completed in half the time and costs of standard approaches
- Included strong support from SAP Consulting

#### Why SAP

- Best fit in terms of functionality
- Most favorable for total cost of ownership
- Most extensive industry expertise

#### Benefits

- Streamlined business processes to improve postmanufacturing operations
- Automated order fulfillment processes and helped the sales force manage customer accounts
- Enabled more efficient management of inventory and accounts receivables, reducing outstanding credit with Chang-Ho's vendor
- Positioned Chang-Ho to gain more market share and pose a threat to its biggest competitor

#### Third-Party Integration

- Database: Oracle
- Hardware: IBM
- Operating system: AIX

“With SAP Consulting’s help, Chang-Ho was able to create uniform business processes supported by accurate data. The resulting internal efficiencies have improved business decision making and competitiveness. Chang-Ho expects the new system to continue to drive performance improvements into the future.”

Jerry Chou, Chang-Ho Fibre Corporation



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