



## GUNZETAL

### SAP® CONSULTING DELIVERS KNOWLEDGE AND EFFICIENCIES

Gunzetal Limited, a leading worldwide supplier of high-quality thread products to the apparel and nonapparel industries, has continuous advances in customer service, competitive pricing, product quality, technical support, and R & D. SAP® Consulting helped deliver IT technology and a fully trained customer team.

#### QUICK FACTS

##### Company

- Name: Gunzetal Limited
- Location: Hong Kong and China
- Industry: Mill products – textiles
- Products and services: Thread products
- Employees: 1,000
- Web site: [www.gunzetal.com](http://www.gunzetal.com)

##### Project Objectives

- Improve policy making and access to accurate, real-time information to identify problems early
- Improve productivity and enhance working efficiency and speed of response with expanded service flow, realized with real-time exchanges for internal and external personnel
- Gain better financial control and improve business management to meet global needs and legal requests

##### Key Challenges

- Meet future needs quickly and independently
- Provide integrated systems for sales, production, and logistics to financial accounting and controlling
- Standardize processes among Gunzetal group companies

##### Solutions and Services

- SAP® ERP application
- SAP Best Practices Baseline package
- ASAP Focus methodology

##### Why SAP Solutions and Services

- Worldwide technology leadership and proven industry experience in textiles in China
- Knowledge transfer from SAP Consulting to key users
- SAP Consulting's expert knowledge and support, and its use of proven best-practice methodologies

##### Implementation Highlights

- Effective knowledge transfer resulting in fully trained customer team
- Minimal risk and disruption to the business due to fixed scope and rapid installation
- Implementation completed in approximately 28 weeks by using the ASAP Focus methodology

##### Key Benefits

- Faster, more flexible response to changing business needs
- Access to more relevant and more precise information
- Better and faster customer service
- Improved ability to adapt to market changes

“Not only did SAP Consulting deliver best-in-class IT technology, it provided the consulting expertise in industry best practices required to finish our project on time and within budget. The commitment to knowledge transfer to us afterward was also very much appreciated.”

Leon Zhu, IT Manager, Gunzetal Limited



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